



K16U 0283

Reg. No. : .....

Name : .....

VI Semester B.A./B.Sc./B.Com./B.B.A./B.B.A.T.T.M./B.B.A.R.T.M./B.B.M./  
B.C.A./B.S.W./B.A. Afsal-UI-Ulama Degree (CCSS-Reg./Supple./Improv.)  
Examination, May 2016  
Open Course  
6D04 POL : MEDIA AND POLITICS  
(2010 Admn. Onwards)

Time : 2 Hours

Max. Weightage : 20

PART - A

This Part consists of **two** bunches of questions carrying **equal** weightage of **one**.  
Answer **all** questions.

- I. 1) Blog and Twitter are the part of  
A) Man media  
B) Communicative media  
C) Print media  
D) Electronic media
- 2) Disobeying the rules and decisions of the court is  
A) Contempt of court  
B) Activism  
C) Judicial review  
D) None of these
- 3) Leaflets and pamphlets are  
A) Print media  
B) Shortcut to publicity  
C) Propaganda  
D) None of these
- 4) The term 'Political Communication' is associated with  
A) Charles Memam  
B) Partho Chattergee  
C) Karl Detsuch  
D) None of these
- II. 5) The author of the book "Media for Rural Communication" is  
A) Jaya Patil  
B) M.N. Srinivas  
C) Chandramowli  
D) Bhambri
- 6) Union Minister for information and broad casting as  
A) Arun Jetly  
B) Venkaiah Naidu  
C) Ram Vilas Paswan  
D) Sushma Swaraj

P.T.O.



7) Right to speech and expression includes

- A) Freedom  
B) Freedom of Press  
C) Freedom of movement  
D) Right to freedom

8) 'Defamation' is related to media and

- A) Civil law  
B) Criminal law  
C) Cultural law  
D) None of these

PART - B

Answer **any six** questions in **one** or **two** sentences **each**. Weightage **1**.

9. Right to Information Act
10. Democratic media
11. Advertisement
12. Media and public opinion
13. Media and Values
14. Media freedom
15. Official Secrets Act
16. Media politics
17. Cyber crime
18. Media ethics.

(6×1=6)

PART - C

Answer **any four** questions. Answer **not** to exceed **one** page. Weightage **two**.

19. Examine the relationship between media and judiciary.
20. What are the characteristics of mass media ?
21. Comment on the importance of advertisements.
22. Evaluate the role of the print media.



23. Comment on elections in modern age.
24. Examine the role of electronic media and its influence.
25. Analyse the role of social media as social capital.
26. Evaluate the role of media in a democracy.

(4×2=8)

PART - D

Answer **any one** question. **Each** question carries a weightage of **four**.

27. Attempt an essay on the relevance of media in the 21<sup>st</sup> century.
28. What are the legal dimensions of media regulatory frame work ?
29. Write an essay on how media affects individual and socialisation in society.

(1×4=4)