

Reg No:.....
Name :.....

K25FY2452 C

Second Semester FYUGP History Examination
APRIL 2025 (2024 Admission onwards)
KU2DSCHIS111 (EXPLORING TOURISM POTENTIALS
OF INDIA)
(DATE OF EXAM: 2-5-2025)

Time : 120 min

Maximum Marks : 70

Part A (Answer any 6 questions. Each carries 3 marks)

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|---|---|
| 1. Ibn Batutta | 3 |
| 2. Al Biruni | 3 |
| 3. Duarte Barbosa | 3 |
| 4. List the components of the 7S framework and briefly explain any three. | 3 |
| 5. Tourism policy of 1982 | 3 |
| 6. Name any three backwater destinations in Kerala. | 3 |
| 7. Onam and Kerala's cultural heritage | 3 |
| 8. Houseboat Tourism | 3 |

Part B (Answer any 4 questions. Each carries 6 marks)

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|---|---|
| 9. State the role of Mughal architecture on the growth of heritage tourism in India. | 6 |
| 10. What were some prominent travel destinations in ancient India and why were they significant? | 6 |
| 11. What are the major tourist destinations in the Himalayan region? | 6 |
| 12. Discuss the role of backwaters in Kerala's tourism development. | 6 |
| 13. Discuss the role of Ayurveda in promoting tourism sector of Kerala. | 6 |
| 14. Assess the role of heritage sites in reflecting historical and cultural significance of Kerala. | 6 |

Part C (Answer any 2 question(s). Each carries 14 marks)

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| 15. Evaluate the role of various arts forms in promoting tourism in India. | 14 |
| 16. How do India's major festivals reflect the country's religious and cultural diversity, and what economic impact do they have on tourism? | 14 |
| 17. Elaborate the features of tourism policy of India. | 14 |