

Reg No:.....  
Name :.....

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K25FY2355

**Second Semester FYUGP Journalism Examination**  
**APRIL 2025 (2024 Admission onwards)**  
**KU2DSCJMC109 (FEATURE WRITING FOR PRINT**  
**MEDIA)**  
(DATE OF EXAM: 30-4-2025)

Time : 120 min

Maximum Marks : 70

**Part A (Answer any 6 questions. Each carries 3 marks)**

1. Name different types of feature stories 3
2. List the qualities that allows a feature to explore different perspectives 3
3. Describe why a teaser headline is important for a feature article 3
4. Define twist end 3
5. Define summary end 3
6. Demonstrate the primary function of the body in a feature story 3
7. Estimate how the body of a news article develops the information presented in a nutgraph 3
8. Record how a flashback helps in developing a character's back story 3

**Part B (Answer any 4 questions. Each carries 6 marks)**

9. Formulate how a strap line can reinforce the angle of a feature 6
10. Arrange as to how anecdotes and quotes be effectively combined to strengthen a feature story 6
11. Anticipate the relevance of lead and end in a feature with an example 6
12. Construct the purpose of a kicker in a feature story 6
13. Invent ways as to how the description of the setting of a story help readers imagine the scene 6
14. Substitute reasons as to how a flashback in a story help readers learn more about a character's past 6

**Part C (Answer any 2 question(s). Each carries 14 marks)**

15. Point out the relationships between the characters in a novel. How do these relationships reveal character traits, themes and plot development? 14

16. Chart a travelogue about a place you have visited or would like to visit. Use descriptive language, sensory details and personal reflections to bring the place to life for the readers 14

17. (a) Compare the purpose of news reports and features. How do their objectives differ? 7
- (b) Compare and contrast of human-interest features and historical features, analysing how they serve different purposes 7