Reg. No. : ...............................

Name : ...................................

IV Semester B.A. Degree (C.B.C.S.S. – O.B.E. – Regular/Supplementary/
Improvement) Examination, April 2025
(2019 to 2023 Admissions)
COMPLEMENTARY ELECTIVE COURSE IN JOURNALISM
4C04 JNL-F : Print Media Practices

Max. Marks : 40

Time : 3 Hours

## PART – A

Answer **all** questions. **Each** question carries **one** mark.

1. Scoop

2. Masthead

3. Adversarial interview

4. Danish Siddiqui

5. Cutline

6. Beat.

(6×1=6)

## PART – B

Answer **any six** questions **not** exceeding **75** words **each**. **Each** question carries **2** marks.

7. What are the 5Ws and 1H in news writing ?

8. Write a short note on the importance of objectivity in news reporting.

9. What are the key differences between hard news and soft news ?

10. Explain the significance of editorial in a newspaper.

P.T.O.

11. What are citizen reporters and how do they contribute to news reporting ?

12. What is specialized reporting ?

13. Define the hour-glass style of news writing with an example.

14. What is the difference between a feature and a hard news story ?          (6×2=12)

## PART – C

Answer **any four** questions **not** exceeding **150** words **each**. **Each** question carries **3** marks.

15. Discuss the functional role of a news editor in a news desk.

16. How does social media influence news reporting and gathering ?

17. Elaborate on the skills required for a successful reporter.

18. Explain the different types of leads used in news writing.

19. How does a journalist ensure accuracy and fairness while reporting ?

20. What is the role of infographics in print media ? What are the different types of infographics used in a newspaper ?          (4×3=12)

## PART – D

Answer **any 2** questions **not** exceeding **300** words **each**. **Each** question carries **5** marks.

21. Analyse how digital media is affecting the print journalism practices.

22. Discuss the importance of investigative reporting in a democratic society.

23. Explain the structure and significance of an editorial page in a newspaper.

24. Evaluate the challenges to press freedom in modern times.          (2×5=10)

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