



K25U 1442

Reg. No. :

Name :

**Second Semester B.B.A./B.B.A. (RTM) Degree (CBCSS – OBE –
Supplementary/Improvement) Examination, April 2025
(2019 to 2023 Admissions)
Core Course**

2B03BBA/BBA (RTM) : ENTREPRENEURSHIP DEVELOPMENT

Time : 3 Hours

Max. Marks : 40

PART – A

I. Answer **all** questions in **one/two** sentences. **Each** question carries **1** mark.

- 1) What is meant by Drone Entrepreneurs ?
- 2) What is Adoptive Entrepreneur ?
- 3) What is Opportunity Analysis ?
- 4) What is Rural Entrepreneurship ?
- 5) What do you mean by Project Life Cycle ?
- 6) What is meant by Political Environment ?

(6×1=6)

PART – B

II. Answer **any 6** questions **not** exceeding **one** paragraph. **Each** question carries **2** marks.

- 7) What is Bridge Finance ?
- 8) What do you mean by DIC ?
- 9) What is meant by Special EDP ?
- 10) What is Innovation ?
- 11) What is the difference between Entrepreneur and Manager ?
- 12) What is Entrepreneurial Motivation ?
- 13) What is Creativity ?
- 14) What is Defensive Entrepreneur ?

(6×2=12)

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PART – C

III. Answer **any 4** questions **not** exceeding **one** page. **Each** question carries **3** marks.

- 15) Explain in detail the Phases of EDP.
- 16) Explain the psychological factors which motivate to become an Entrepreneur.
- 17) Explain the Entrepreneurial traits.
- 18) Explain the elements in Project Management.
- 19) Discuss the factors affecting location of an Entrepreneur.
- 20) Explain the role of Entrepreneurs in economic development.

(4×3=12)

PART – D

IV. Answer **any 2** questions **not** exceeding **four** pages. **Each** question carries **5** marks.

- 21) Explain the social responsibility of an Entrepreneur.
- 22) Explain the challenges faced by Women Entrepreneurs.
- 23) Explain the types of Entrepreneurs in India.
- 24) Explain the steps involved in project identification.

(2×5=10)