

Reg No:.....

K24FY1306

Name :.....

**First Semester FYUGP Management Studies Examination**  
**NOVEMBER 2024 (2024 Admission onwards)**  
**KU1DSCBBA100 (MANAGEMENT CONCEPTS AND**  
**PRINCIPLES)**  
**(DATE OF EXAM: 2-12-2024)**

Time : 120 min

Maximum Marks : 70

**Part A (Answer any 6 questions. Each carries 3 marks)**

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|---|---|
| 1. What are objectives?                                     | 3 |
| 2. What are the adhoc plans                                 | 3 |
| 3. State the features of the MBO                            | 3 |
| 4. Define organization                                      | 3 |
| 5. State the principles of organization                     | 3 |
| 6. Define staffing  | 3 |
| 7. What is the difference between creativity and innovation | 3 |
| 8. What is communication barrier                            | 3 |

**Part B (Answer any 4 questions. Each carries 6 marks)**

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|---|---|
| 9. Elaborate the steps in planning process              | 6 |
| 10. Explain the process in MBO                          | 6 |
| 11. Explain the overall decision-making process         | 6 |
| 12. Difference between formal and informal organization | 6 |
| 13. Discuss the effectiveness of span of management     | 6 |
| 14. Explain the process of staffing                     | 6 |

**Part C (Answer any 2 question(s). Each carries 14 marks)**

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|--|----|
| 15. Analyze the roles of the different levels of management in an organization     | 14 |
| 16. Describe Henry Fayol's principles of management                                | 14 |
| 17. "communication is an essential element in an organization" critically evaluate | 14 |