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K24U 3103



Reg. No.:

Name :

V Semester B.A./B.A. Afsal-Ul-Ulama/B.Sc./B.Com./B.T.T.M./B.B.A./
B.B.A.-T.T.M./B.B.A.-A.H./B.C.A./B.S.W./B.M.M.C. Degree (CBCSS-OBE -
Regular/Supplementary/Improvement) Examination, November 2024
(2019 to 2022 Admissions)
Generic Elective Course

5D01JNL : INTRODUCTION TO JOURNALISM

Time : 2 Hours

Max. Marks : 20

PART - A

Answer **all** questions. **Each** question carries **1** mark.

(6×1=6)

1. Features
2. Magazine journalism
3. PTI
4. Straight news
5. R. K. Laxman
6. Right to Information Act, 2005.

PART - B

Answer **any 4** questions. **Each** question carries **2** marks.

(4×2=8)

7. Explain the different types of news interviews.
8. Write a short note on the role of chief editor.
9. What is a news conference?
10. Is sting journalism ethical? Comment with your views.
11. Write a note on national and International news agencies.
12. Discuss the inverted pyramid structure of news with example.

PART - C

Answer **any one** question. The question carries **6** marks.

(1×6=6)

13. Explain the qualities and responsibilities of sub-editors in a news media.
14. Censorship is the suppression of information. Discuss its implications.