



K24U 1695

Reg. No. : .....

Name : .....

Second Semester B.A. Degree (CBCSS – OBE – Regular/Supplementary/  
Improvement) Examination, April 2024  
(2019 Admission Onwards)  
**COMPLEMENTARY ELECTIVE COURSE IN JOURNALISM**  
2C 02 JNL : Print Media Practices

Time : 3 Hours

Max. Marks : 40

PART – A

Answer **all** questions. **Each** question carries **1** mark.

1. News Editor.

2. Slander.

3. Circulation.

4. Outline.

5. News bureau.

6. Dateline.

(6×1=6)

PART – B

Answer **any 6** questions **not** exceeding **75** words **each**. **Each** question carries **2** marks.

7. Feature.

8. Running story.

9. Infographics.

10. News sources.

11. Freelance Journalism.

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12. Victor George.

13. Inverted Pyramid.

14. Banner headline.

(6×2=12)

PART – C

Answer **any 4** questions **not** exceeding **150** words **each**. **Each** question carries **3** marks.

15. Write an article on 'New trends and Practices in print media journalism'.

16. Analyse the significance of Newspaper Editorials.

17. Discuss the different classification of news.

18. 'The sub editor is known as the Unsung Hero of a newspaper'. Comment.

19. Explain various news agencies in India.

20. What is the relevance of Photo Journalism in Print media ?

(4×3=12)

PART – D

Answer **any 2** questions **not** exceeding **300** words **each**. **Each** question carries **5** marks.

21. Elaborate the organisational structure of a newspaper.

22. 'Citizen journalism plays a crucial role in the news gathering process'. Comment your views.

23. Discuss the principles and practices of translation.

24. Critically examine the role of newspapers in the digital age.

(2×5=10)