



K24U 1791

Reg. No. :

Name :

Second Semester B.A. Degree (CBCSS – Supplementary/
One Time Mercy Chance) Examination, April 2024
(2014-2018 Admissions)
COMPLEMENTARY COURSE IN JOURNALISM
2C 02 JNL : Print Media Journalism

Time : 3 Hours

Max. Marks : 40

PART – A

Write a short note on **any 5** questions. **Each** question carries **1** mark. (5×1=5)

1. Caption
2. Byline
3. Broadsheet
4. Lead
5. Meet the press
6. Editorial
7. Hard story
8. Chief reporter.

PART – B

Answer **all** questions. **Each** question carries **2** marks. (4×2=8)

9. What does the term 'Off the Record' mean ?
10. What is a feature story ?
11. What is a nut graph ?
12. Explain 5W's and 1H.

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PART – C

Answer **any 5** questions **not** exceeding **100** words. **Each** question carries **3** marks. (5×3=15)

13. 'Proximity is an important news determinant'. Explain.
14. Explain the chronological format of news writing.
15. Explain the purpose of a style book in a newspaper.
16. How does news reporters ensure 'balance' in a news story ?
17. List out the qualities of a good journalist.
18. Discuss the principles of translation.
19. List out the different types of headlines.

PART – D

Answer **any two** of the following **not** exceeding **350** words **each**. (2×6=12)

20. "Criteria that influence the selection and presentation of events as published news are usually called news values or news determinants". Explain the major news determinants with examples.
21. What are the essential qualities of a sub-editor ?
22. "For decades, the inverted pyramid structure has been the most widely used format for news writing." Explain the benefits of the style and criticisms against it.
23. Discuss the ethical issues that have to be considered while doing an investigative reporting.