



K23U 1084

Reg. No. :

Name :

IV Semester B.A. Degree (CBCSS-OBE-Regular/Supplementary/Improvement)
Examination, April 2023
(2019 Admission Onwards)
COMPLEMENTARY ELECTIVE COURSE IN JOURNALISM
4C04 JNL-F : Print Media Practices

Time : 3 Hours

Max. Marks : 40

PART – A

Answer **all** questions. **Each** question carries **1** mark.

1. Proximity as news value
2. Joseph Pulitzer
3. Beat
4. Cartoon strip
5. Vox pop
6. News peg.

(6×1=6)

PART – B

Answer **any six** questions **not** exceeding **75** words each. **Each** question carries **2** marks.

7. Bureau chief
8. PTI
9. Sting Journalism
10. Inverted pyramid style of news writing
11. Summary lead

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12. Washington Post
13. Op Ed page
14. Style book.

(6×2=12)

PART – C

Answer **any 4** questions **not** exceeding **150** words each. **Each** question carries **3** marks.

15. Discuss the different news values.
16. Explain the principles of news writing.
17. Write in detail about the characteristics of investigative reporting.
18. Explain the role of the news editor in a newspaper.
19. Discuss the role of headlines in a news story.
20. What are news features ? Discuss the different types of features.

(4×3=12)

PART – D

Answer **any 2** questions **not** exceeding **300** words each. **Each** question carries **5** marks.

21. Discuss in detail the different classifications of news.
22. List the various news sources. Explain their significance in news gathering.
23. Attempt an editorial on a topic of your choice.
24. Discuss in detail the structure of news stories with examples.

(2×5=10)