



K22U 1098

Reg. No. : .....

Name : .....

**II Semester B.A. Degree (C.B.C.S.S. – Supplementary) Examination, April 2022  
(2016 – 2018 Admissions)**

**COMPLEMENTARY COURSE IN JOURNALISM  
2C 02 JNL – Print Media Journalism**

Time : 3 Hours

Max. Marks : 40

**PART – A**

Write short note on **any 5** questions. **Each** question carries **1** mark.

1. Tabloids.
2. Mast Head.
3. Cartoon strip.
4. Cheque book journalism.
5. Press Release.
6. Soft News.
7. Columns.
8. News Feature.

**PART – B**

Answer **all** questions. **Each** question carries **2** marks.

9. Explain functioning of the circulation department of a newspaper.
10. Explain the functions of correspondents.
11. What is meant by news determinant ?
12. What is meant by source confidentiality ?

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**PART – C**

Answer **any 5** questions **not** exceeding **100** words. **Each** question carries **3** marks.

13. Explain the contents of the editorial page of a newspaper.
14. Explain the dummy preparation process.
15. What are the functions of a reader's editor.
16. Explain the significance of a political cartoonist in a newspaper.
17. Detail the roles and responsibilities of Managing editor.
18. What is a headline ? Explain the different forms of headlines.
19. Explain the different types of news determinants.

**PART – D**

Answer **any 2** of the following not exceeding **350** words **each**. **Each** question carries **6** marks.

20. Describe in detail the electronic editing. What are the advantages of electronic editing ?
21. Write an editorial demanding speedy settlement of cases involving atrocities against women.
22. Describe in detail the various types of news leads with suitable examples.
23. Discuss in detail the principles and functions of editing.