



K23U 1064

Reg. No. : .....

Name : .....

IV Semester B.B.A. Degree (CBCSS – OBE – Regular/Supplementary/  
Improvement) Examination, April 2023  
(2019 Admission Onwards)  
Core Course  
4B08BBA : OPERATIONS MANAGEMENT

Time : 3 Hours

Max. Marks : 40

PART – A

Answer **all** questions. **Each** question carries **1** mark.

1. What is ABC in inventory management ?
2. What is Time Study ?
3. What is EOQ ?
4. Define Safety stock.
5. What is a Straight-Line Layout ?
6. What is Operator Maintenance ?

(6x1=6)

PART – B

Answer **any 6** questions. **Each** question carries **2** marks.

7. What do you mean by Re-Order Level ?
8. Discuss the significance of preventive maintenance.
9. What do you mean by a fixed position layout ?
10. What is an Assembly line ?
11. What are control charts ?

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12. What do you mean by Material Requirement Planning ?
13. Briefly explain the concept of TOC.
14. What do you mean by a Quality circle ?

(6x2=12)

PART – C

Answer **any 4** questions. **Each** question carries **3** marks.

15. What is the relevance of a Master Production Schedule – MPS ?
16. What is the importance of Production Control ?
17. How does EOQ reduces the overall cost of operations ?
18. Explain any one of the quality improvement techniques.
19. Briefly explain the concept of lead time.
20. What is the relevance of Green Manufacturing ?
21. Briefly explain the concept of Work Measurement.

(4x3=12)

PART – D

Answer **any 2** questions. **Each** question carries **5** marks.

22. What are the steps involved in Quality Control ?
23. Discuss the various Production Systems.
24. What are the major factors affecting the choice of a plant location ?
25. Compare and contrast the different inventory categories in ABC analysis. (2x5=10)