



K23U 3229

Reg. No. :

Name :

II Year B.B.A./B.Com. Degree (S.D.E. – Supplementary)

Examination, April 2023

(2011 Admission Onwards)

General Course

SDE 2A05 – BBA/COM : ENTREPRENEURSHIP AND HUMAN RESOURCE MANAGEMENT

Time : 3 Hours

Max. Weightage : 30

PART – A

This part consist of **two** bunches of question carrying **equal** weightage of **one**.**Each** bunch consists of **four** objective type questions. Answer **all** questions.

Bunch – I

- The entrepreneur who does not change the method of production already introduced is
 - Aggressive entrepreneur
 - Drone entrepreneur
 - Growth entrepreneur
 - None of these
- The capacity to develop new ideas, concepts and process is known as
 - Innovation
 - Invention
 - Skill
 - Creativity
- Under the single roof of the _____ all the services and support required by small and village entrepreneurs are provided.
 - KSIDC
 - KITCO
 - DIC
 - KINFRA
- The initial capital that is required to obtain loans from the financial institutions is called
 - Seed capital
 - Incentive
 - Subsidy
 - None of these

(W=1)

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Bunch – II

- _____ is the process of searching for prospective employees and stimulating them to apply for jobs in the organization.
 - Induction
 - Selection
 - Placement
 - Recruitment
- _____ is defined as downgrading an employee by reducing his salary decrease his responsibility and authority and status.
 - Transfer
 - Promotion
 - Demotion
 - None of these
- A dispute or disagreement about any terms and conditions of employment is called
 - Grievance
 - Discipline
 - Punishment
 - None of these
- _____ is a process of inducting an employee into the social set up of his work.
 - Induction training
 - Orientation training
 - Vestibule training
 - Apprentice training

(W=1)

PART – B

Answer **any eight** questions in **one** or **two** sentences **each**. **Each** question carries a weightage of **one**.

- Define women entrepreneurs.
- Who is an Intrapreneur ?
- Define an industrial estate.
- Who is business incubator ?
- Define a project.
- What is job rotation ?
- What do you mean by manpower planning ?
- What is TQM ?
- What is hot stove rule ?
- What is compensation management ?

(W=8×1=8)



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PART – C

Answer **any six** questions. Answer **not** to exceed **one** page. **Each** carries a weightage of **two**.

- "Innovation is the key to entrepreneurship" – Explain.
- Explain the difference between entrepreneur and manager.
- What are the characteristics of MSME ?
- List out the functions of DIC.
- Explain the steps to set up a small-scale business unit.
- What are the traditional methods of performance appraisal ?
- Bring about the required steps used for selecting candidates.
- Define absenteeism. What are the main causes of absenteeism ? (W=6×2=12)

PART – D

Answer **any two**. **Each** question carries a weightage of **four**.

- Who is an entrepreneur ? What are the different types of entrepreneurs ?
- List out various special institutions at National and State level set up by Govt. to support small entrepreneurs for promotion of business and industry.
- Define recruitment. Bring about different sources of recruitment. (W=2×4=8)