

K24U 1685

Reg. No. : .....

Name : .....

**Second Semester B.B.A./B.B.A.(RTM) Degree (CBCSS – OBE – Regular/  
Supplementary/Improvement) Examination, April 2024  
(2019 Admission Onwards)  
Core Course  
2B02BBA/BBA (RTM)/2B02AAM : BUSINESS ENVIRONMENT**

Time : 3 Hours

Max. Marks : 40

**PART – A**

I. Answer **all** questions in **one/two** sentences. **Each** question carries **1** mark :

- 1) What is Business Environment ?
- 2) What is Micro Environment ?
- 3) What is Socio-Cultural Environment ?
- 4) What is Legal Environment ?
- 5) What is Privatization ?
- 6) What do you mean by Globalization ?

(6×1=6)

**PART – B**

II. Answer **any six** questions **not** exceeding **one** paragraph. **Each** question carries **2** marks :

- 7) What are the characteristics of Business Environment ?
- 8) What are the constituents of Micro Environment ?
- 9) What are the importance of Political Environment ?
- 10) What are the limitations of disinvestment ?
- 11) State the nature of Privatization.
- 12) What are the difference between Ecology and Business ?
- 13) Write short notes on MNC.
- 14) What do you mean by Constitutional Environment ?

(6×2=12)

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11. Write a short on the fallacy of undistributed middle.
12. Briefly explain the two forms of hypothetical syllogism.
13. Give a brief account of enumerative induction.
14. Define experiment.

(7×2=14)

**PART – C**

Answer **any four** questions. Answer should **not** exceed **100** words. **Each** answer carries **3** marks.

15. Distinguish between mediate and immediate inference.
16. Define hypothesis and bring out its significance.
17. Check the validity of the following argument.  
*All boys are mortal*  
*No girls are boys*  
*Therefore, No girls are mortal.*
18. Give an account of Disjunctive syllogism.
19. Discuss the important uses of studying logic.
20. Distinguish between normative and positive sciences.

(4×3=12)

**PART – D**

Answer **any two** questions. Answers should **not** exceed **250** words. **Each** answer carries **5** marks.

21. What is meant by distribution of term ? Explain the rules of distribution.
22. Define education. Examine the different types of it.
23. Elucidate the different kinds of dilemma.
24. Describe the rules and fallacies of a pure Categorical syllogism.

(2×5=10)