

K24U 1686



Reg. No. :

Name :

Second Semester B.B.A. /B.B.A. (Hospital Administration)/B.B.A. (RTM) Degree
(CBCSS – OBE – Regular/Supplementary/Improvement)
Examination, April 2024
(2019 Admission Onwards)
Core Course
2B03BBA/BBA(RTM) : ENTREPRENEURSHIP DEVELOPMENT

Time : 3 Hours

Max. Marks : 40

PART – A

I. Answer **all** questions in **one/two** sentences. **Each** question carries **1** mark. (6×1=6)

- 1) What do you mean by Entrepreneur ?
- 2) What is Fabian Entrepreneurs ?
- 3) What are the phases of EDPs ?
- 4) What is Legal Environment ?
- 5) What do you mean by viability study ?
- 6) What do you mean by ESS ?

PART – B

II. Answer **any 6** questions **not** exceeding **one** paragraph. **Each** question carries **2** marks. (6×2=12)

- 7) Difference between an Entrepreneur and a Manager.
- 8) What is self-employed entrepreneurs ?
- 9) What is meant by social Responsibility in entrepreneurship ?
- 10) What is Venture capital ?

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- 11) What is MSME ?
- 12) Explain EDP.
- 13) Describe theories of entrepreneurship.
- 14) What is meant by Industrial Estate ?

PART – C

III. Answer **any 4** questions **not** exceeding **one** page. **Each** question carries **3** marks. (4×3=12)

- 15) What are the features of an entrepreneur ?
- 16) What are the differences between an Entrepreneur and Entrepreneurship ?
- 17) What are the functions of women entrepreneurs ?
- 18) What are the legal requirements of establishment of a new unit ?
- 19) What are the objectives of EDPs ?
- 20) Elaborate the role Entrepreneurship in Economic Development.

PART – D

IV. Answer **any two** questions **not** exceeding **four** pages. **Each** question carries **5** marks. (2×5=10)

- 21) Entrepreneur is a 'Leader' – Explain.
- 22) What are the problems of women entrepreneurs ?
- 23) Describe any three institutions for entrepreneurship development.
- 24) Discuss the personal factors which influence entrepreneurship.