



K24U 1635

Reg. No.: .....

Name : .....

Second Semester B.Sc. Degree (CBCSS – OBE-Regular/Supplementary/  
Improvement) Examination, April 2024  
(2019 Admission Onwards)

COMPLEMENTARY ELECTIVE COURSE IN PSYCHOLOGY  
(For B.A. Philosophy)

2C06PSY : Social Psychology

Time : 3 Hours

Max. Marks : 40

PART – A

Short Answer. **All** questions are mandatory. (6×1=6)

1. Impression management.
2. Persuasion.
3. Illusion of truth effect.
4. Diffusion of responsibility.
5. Attitude.
6. Empathy-altruism hypothesis.

PART – B

Short Essay. Answer **any 6** out of 8. (6×2=12)

7. Discuss evolutionary psychology.
8. How is actor-observer effect different from self-serving bias ?
9. Discuss Kelley's causal attribution theory of attribution.
10. Explain the difference between conditioned stimulus and unconditioned stimulus.

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11. Discuss Yale approach of persuasion.
12. Social psychology is scientific in nature. Explain.
13. How is prejudice different from discrimination ?
14. What is instrumental conditioning ?

PART – C

Essay. Answer **any 4** out of 6. (4×3=12)

15. Discuss the basic methods of research in social psychology.
16. Discuss the strength of attitude.
17. Explain any two models of prosocial behavior.
18. Attitudes are formed through observational learning. Explain.
19. Elaborate on the nature and origin of stereotyping.
20. Discuss the history of social psychology.

PART – D

Long Essay. Answer **any 2** out of 4. (2×5=10)

21. How does attitude guide your behaviour ?
22. Discuss the techniques social psychologists have developed to reduce prejudice.
23. Elaborate on the factors that influence prosocial behaviour.
24. Discuss the different channels through which nonverbal communication take place.