



K18U 1950

Reg. No. :

Name :

III Semester B.B.A./B.B.A. (T.T.M.) Degree (CBCSS – Reg./Sup./Imp.)
Examination, November 2018
(2014 Admn. Onwards)
Core Course
3B05 BBA/BBA(TTM) : OPERATIONS MANAGEMENT

Time : 3 Hours

Max. Marks : 40

SECTION – A

Answer the 4 questions. **Each** question carries $\frac{1}{2}$ mark.

1. What do you mean by ABC analysis ?
2. What is TQM ?
3. What is job order manufacturing ?
4. What is JIT analysis ?

SECTION – B

Answer **any four** questions. **Each** question carries 1 mark.

5. What do you mean by Pareto chart ?
6. Differentiate between service quality and six sigma.
7. Explain EOQ.
8. What are productivity variables ?
9. What is histogram ?
10. What is green manufacturing ?

SECTION – C

Answer **any six** questions. **Each** question carries 3 marks.

11. What is the different types of production system ?
12. What are the factors affecting system and concept of production operation management ?

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13. What are the functions of purchasing system ?
14. What are the methods of material management ?
15. What are the tools and techniques for quality improvement ?
16. What is quality management and what is the quality characterises of goods and services ?
17. Explain the six sigma.
18. Explain the process of selection.

SECTION – D

Answer **any two** questions. **Each** question carries **8** marks.

19. What are the different inventory control techniques ?
 20. What is product design and development ?
 21. Explain the various types of plant layout.
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