



K18U 1946

Reg. No. :

Name :

**III Semester B.B.A./B.B.A. (T.T.M.)/B.B.A. (R.T.M.) Degree
(CBCSS – Reg./Sup./Imp.) Examination, November 2018**

(2014 Admn. Onwards)

General Course

3A11 BBA/BBA (TTM)/BBA (RTM) : IT IN BUSINESS

Time : 2 Hours

Max. Marks : 30

SECTION – A

Answer the **4** questions. **Each** question carries $\frac{1}{2}$ mark.

1. What is meant by B2B model ?
2. Mention any two input devices.
3. Programs stored in ROM are called
4. WINDOWS is a

SECTION – B

Answer **any four** questions. **Each** question carries **1** mark.

5. What is E-Commerce ?
6. What do you mean by computer processing ?
7. Define database system.
8. What is virus ?
9. What is key management ?
10. What do you mean by data mining ?



SECTION – C

Answer **any four** questions. **Each** question carries **4** marks.

11. What are the various features of organisation and information system ?
12. Explain authentication and trust.
13. What are the major types of systems ?
14. Role of managers in organization.
15. What are the requirements of data base system ?
16. What are the E-Commerce payment systems ?

SECTION – D

Answer **any one** question. **Each** question carries **8** marks.

17. Explain the applications of E-Governance at National Level.
18. Define E-Commerce and describe E-Commerce model.