

Reg. No.:

Name :

III Semester B.B.A./B.B.A.T.T.M. Degree (CBCSS-Reg./Sup./Imp.)

Examination, November 2017

Core Course

3B05 BBA/BBA(TTM) : OPERATIONS MANAGEMENT

(2014 Admn. Onwards)

Time : 3 Hours

Max. Marks : 40

SECTION – A

Answer the 4 questions. **Each** question carries ½ mark.

1. What do you mean by TOC ?
2. What is plant layout ?
3. What do you mean by materials management ?
4. What is EOQ ?

(4×½=2)

SECTION – B

Answer **any four** questions. **Each** question carries 1 mark.

5. What is capacity design ?
6. What is service quality ?
7. What is check sheet ?
8. What do you mean by VED analysis ?
9. Define production management.
10. What are industrial trucks ?

(4×1=4)

SECTION – C

Answer **any six** questions. **Each** question carries 3 marks.

11. Explain layout planning and analysis.
12. What are the different types of stores ?
13. What is a process of diagram ?



- 14. What are the inventory management objectives ?
- 15. What are the different types of maintenance ?
- 16. Describe the elements of production control.
- 17. Explain the process of selection.
- 18. Describe the green manufacturing.

(6×3=18)

SECTION – D

Answer **any two** questions. **Each** question carries **8** marks.

- 19. Explain the advanced manufacturing technologies.
- 20. What are the TQM models ?
- 21. What are the different inventory control techniques.

(2×8=16)