



K16U 2055

Reg. No. :

Name :

III Semester B.B.A./B.B.A.T.T.M. Degree (CBCSS – Reg./Supple./Imp.)
Examination, November 2016
(2014 Admn. Onwards)
B.B.A./B.B.A.T.T.M. – Core Course
3B05 BBA/BBA (TTM) : OPERATIONS MANAGEMENT

Time : 3 Hours

Max. Marks : 40

SECTION – A

Answer **all** the questions. **Each** question carries $\frac{1}{2}$ mark.

1. What is process production ?
2. Explain plant layout.
3. What do you mean by batch production ?
4. What is histogram ?

(4× $\frac{1}{2}$ =2)

SECTION – B

Answer **any four** questions. **Each** question carries **one** mark.

5. What do you mean by product design ?
6. What do you mean by HML classification ?
7. Explain about lifting and lowering equipment.
8. What is SDE classification ?
9. Explain contract purchasing.
10. Explain SOS classification.

(4×1=4)

P.T.O.



SECTION – C

Answer **any six** questions. **Each** question carries **3** marks.

11. State the factors affecting the design of a product.
12. What is E.O.Q. ? State its weaknesses.
13. What are the benefits of J.I.T. systems ?
14. What is T.Q.M. ? State the limitations of T.Q.M.
15. Define material management. State its objectives.
16. What are the benefits of work study ?
17. State the importance of product planning.
18. What is plant location ? State its objectives. (6×3=18)

SECTION – D

Answer **any two** questions. **Each** question carries **8** marks.

19. What is product development ? State its scope.
 20. Define codification of materials. State the types and merits of codification.
 21. What is site selection ? State the merits of site selection in rural areas. (2×8=16)
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