

0027419



K19U 3214

Reg. No. : .....

Name : .....

I Semester B.B.A/B.B.A.(R.T.M)/B.B.A.(T.T.M)Degree

(CBCSS- Supplementary /Improvement)

Examination, November- 2019

(2014 -2018 Admissions)

Complementary Course

1C02 BBA/ BBA(RTM)/ BBA(TTM): BUSINESS ECONOMICS

Time : 3 Hours

Max. Marks : 40

#### SECTION - A

Answer the **four** questions. Each question carries  $\frac{1}{2}$  mark.  $(4 \times \frac{1}{2} = 2)$

1. Where boom end, ----- start.
2. In the case of perfect inelasticity, the demand curve is -----
3. Variable costs ----- with output.
4. Under perfect competition, products are -----

#### SECTION - B

Answer any **four** questions. Each question carries 1 mark.  $(4 \times 1 = 4)$

5. State law of supply.
6. Define equilibrium.
7. Write four phases of business cycle.
8. What is the difference between internal and external economies?
9. Difference between monopoly and monopolistic competition.
10. What is income elasticity of demand.

P.T.O.

**SECTION - C**

Answer any **six** questions. Each question carries **3** marks. **(6×3=18)**

11. What are the factors determining demand?
12. Explain circular flow of income and expenditure two sector model.
13. Explain diseconomies of scale.
14. What is perfect competition? Discuss its features.
15. Explain price elasticity of supply.
16. What is cost? With the help of suitable diagram. Explain TC, TVC and TFC.
17. Explain scope of business economics.
18. Distinguish between perfect competition and monopolistic competition.

**SECTION - D**

Answer any **two** questions. Each question carries **8** marks. **(2×8=16)**

19. Explain the expansion and contraction of demand and increase and decrease of demand with the help of diagram.
  20. What is monopoly? Explain features of monopoly. Explain price determination under monopoly.
  21. What is business economics? Explain nature and scope of business economics.
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