



K20U 0024

Reg. No. : .....

Name : .....

**VI Semester B.A. Degree (CBCSS – Reg./Supple./Improv.)**

**Examination, April 2020**

**CORE COURSE IN ENGLISH**

**6B16 ENG : Writing for Media**

**(2014 Admission Onwards)**

Time : 3 Hours

Max. Marks : 40

I. Write an essay of **200** words on **one** of the following :

1) Enumerate the different types of programmes in radio.

2) Discuss the strength and weakness of TV as a medium.

**(1×8=8)**

II. Write an essay of **200** words on **one** of the following :

3) Write an essay on newspaper writing.

4) Briefly examine the various kinds of digital media.

**(1×8=8)**

III. Answer **any four** of the following in about **80** words **each**.

5) Structure of a news story.

6) What are the different types of Leads ?

7) Different types of radio drama.

8) What is film making ?

9) Write a short note on documentary films.

10) Social networking and journalism.

**(4×4=16)**

P.T.O.



IV. Answer **any eight** of the following in **not** more than **two** sentences.

- 11) op-ed piece.
- 12) by line
- 13) Who was the first person to send radio signals over long distances ?
- 14) What is a lead in a radio newstory ?
- 15) e-magazine.
- 16) Blurb.
- 17) Define internet.
- 18) Different types of digital correspondence.
- 19) What does Slung lines indicate ?
- 20) What is the purpose of a script ?

(8×1=8)