



M 26493

Reg. No. :

Name :

I Semester M.A./M.Sc./M.Com. Degree (Reg./Sup./Imp.) Examination,
November 2014
COMMERCE
(2013 and Earlier Admn.)
Paper – IV : Management Concepts

Time : 3 Hours

Max. Marks : 80

Instruction : Answer all Sections.

SECTION – A

Answer **any five** questions. **Each** question carries **8** marks.

1. Write an explanatory note on 'origin' of management.
2. What did Henry Fayol mean of unity of command principle ? How does it differ from unity of direction ?
3. What are the essential characteristics of a good decision ?
4. Explain the mission or purpose of planning.
5. What is the major task of the manager according to the contingency approach ?
6. What is meant by co-ordination ? Explain types of coordination.
7. Discuss the tasks expected to be performed by future management to effectively deal with the various challenges.
8. How would you determine the optimum span of management in a given situation ?
Explain. (5×8=40)

P.T.O.



SECTION – B

Answer **any two** questions. **Each** question carries **20** marks.

- 9. Compare and contrast the contribution of Fayol and Taylor to management science.
- 10. What is behavioural school ? Explain the Hawthorne effect and why is it important to managers ?
- 11. State and explain the common causes of conflict between line and staff management in an organisation.
- 12. Explain the factors affecting man power planning. Discuss its needs. **(2×20=40)**

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(2x8=16)