

118614

K19P 1034



Reg. No. : .....

Name : .....

**III Semester M.A Degree (CBSS-Reg./ Suppl./Imp.)**  
**Examination, October - 2019**  
**(2016 Admission Onwards)**  
**ENGLISH LANGUAGE AND LITERATURE**  
**ENG 3E07: INTRODUCTION TO CULTURAL STUDIES**

Time : 3 Hours

Max. Marks : 80

- I. Write an essay of **350** words on **one** of the following: **(1x10=10)**
- 1) Trace the evolution of Cultural studies as an academic discipline.
  - 2) Comment on the differences between Culture and Civilization .
- II. Write an essay of **350** words on **one** of the following: **(1x10=10)**
- 3) Which are the two paradigms of Culture Studies according to Hall ?
  - 4) Elaborate on Raymond William's arguments on advertising as a major component in the organization of capital.
- III. Write an essay of **350** words on **one** of the following: **(1x10=10)**
- 5) Comment on the contradiction between human culture and mechanical industry as envisaged by Theodor Adorno and Max Horkheimer.
  - 6) Discuss Foucault's formulations of space in Cultural studies.
- IV. Write an essay of **350** words on **one** of the following: **(1x10=10)**
- 7) Evaluate James Staples as a Cultural critic.
  - 8) Critically assess Kurman's views on cheerleading and popular culture.

P.T.O.

K19P1034

(2)



V. Write short notes on any **eight** of the following:

(8x5=40)

- 9) Life style
  - 10) Culinary culture and culture studies
  - 11) The Frankfurt School
  - 12) Culture and Globalization
  - 13) Subjectivity
  - 14) Enlightenment as Utopia
  - 15) Cultural materialism
  - 16) Reception studies
  - 17) Power and knowledge
  - 18) Interpellation
  - 19) Internet and Everyday Life
-