

Journalism & Mass Communication Colleges in India



Compiled by:

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Note: A similar booklet on journalism schools in the US is under compilation.

If interested in receiving a copy, please email us at epublishing@chillibreeze.com

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1.0

INTRODUCTION

It all began with an article on our website. This brief article listed the top ten journalism colleges in India.

To read this article, visit, http://www.chillibreeze.com/articles/Top_10_Colleges_of_Journalism_in_India.asp

The article was barely up and responses started flowing in...

Writers from every part of India wrote to us requesting for more information. We were overwhelmed by the number of visitors who wanted to know more about journalism courses in India.

Sensing a need for such data, we decided to compile it.

This e-book lists essential information about forty one well known colleges and eleven universities, offering journalism and mass communication related courses in India.

This booklet took hours of work – emailing colleges, searching the net, designing the template, compiling the data, editing, the design work and so on.

Both the Chillibreeze writers, who helped compile this work, are journalists themselves and for them this was a labor of love.

A unique feature in this ebook is the collection of reports from students about their alma mater. You will find a few reports at the very end of the book.

You are welcome to be a part of our book. If you are an ex-student from any of the institutions featured here and want to share your views, mail us at epublishing@chillibreeze.com and add this note to the subject line:

'Report on my college – (Name), student of (name of college).

And we will feature you along with your institution.

Information provided in this booklet includes courses offered, contact details, admission procedure, fee structure, heads of institutions or departments, activities of the institute, placement, views of students and alumni on their colleges and courses.

Care has been taken to provide authentic and current information; however, students keen on pursuing studies are advised to verify all details with the concerned colleges and universities. All information should be treated as indicative.

This is just the first version. We welcome feedback. Do point out errors, if any, or suggest other topics that we could include. Institutes may write to us to find out how you can add more information. Students and alumni may write to us about the course highlights, distinctive features and experiences.

Chillibreeze offers both content and design related services and our clients are from across the globe. We strive to provide quality, flexibility and value added content services. People with writing skills looking for a professionally satisfying environment to work in can visit our website and fill in the writers' form.

2.01

ASIAN COLLEGE OF JOURNALISM (ACJ)

Kasturi Centre, 124, Wallajah Road, Chennai – 600002.
T: 044-28418254/55, 044-28526227/49 F: 91-44-28418253
Email:asian_media@vsnl.com URL: www.asianmedia.org

The Media Development Foundation runs the Asian College of Journalism. This foundation is a registered public trust, established in 1999, to foster journalism as an independent, investigative, socially responsible, and ethical profession and aims to promote excellence in the field through education, training, and media-related research.

The ACJ has professional links with Columbia, Cardiff and Westminster Universities, M.S. Swaminathan Research Foundation, BBC Worldwide, Ford Foundation and South Asia Foundation. The college ensures that its students have exposure to the best in international journalism

Course Offered:

PG Diploma in Print, Television and New Media: one year

Admission Information:

Filing of application forms (no dates available)

Shortlisting of candidates for entrance examination.

Entrance Examination

- ▶ Session I: English language skills and writing ability.
- ▶ Session II: General knowledge (current affairs, history, geography, sciences, analytical thinking and problem-solving)
- ▶ Exam Centres: Bangalore, Bhubaneswar, Chennai, Hyderabad, Kochi, Kolkata, Mumbai, New Delhi, Patna, Thiruvananthapuram and possibly other cities, depending on the number of applications received from a particular region.
- ▶ Interview: Successful candidates are invited to an interview at the College in mid-June.
- ▶ Seats : 40 (Print Media)
 20 (New Media)
 30 (Broadcast Media)

Alumni:

Alumni work in national and international media houses.

Contact: acjalumni@yahoogroups.com

Hostel Facilities:

The College helps to arrange suitable accommodation for students who need it. The approximate cost of accommodation is Rs. 2000 per month.

Other Activities & Facilities:

- ▶ Students in the print stream publish a regular lab newspaper, The Word, students in the broadcast stream start producing TV news programmes and documentaries and new media students produce a weekly ezine of news and public affairs: www.digantik.com.
- ▶ A ten-week TV Journalism module run by the BBC is part of the broadcast specialization.
- ▶ Covering deprivation: A unique course to help students understand and provide informed, sustained coverage on the contemporary Indian reality.

Fee Structure:

Course	Rs/ annum (complete course)
Print	1,50,000
Broadcast	2,00,000
New Media	1,50,000
The fee is payable in three installments	

Scholarships:

Number of full or partial scholarships, sponsored by reputed media, business and philanthropic organizations are offered on a merit-cum-means basis.

Placement:

The College counsels students on placement and assists them by arranging on- and off-campus interviews.

ACJ graduates are currently working in news organizations throughout India and in some other South Asian countries. The media employers of the first four batches of ACJ graduates include The Times of India, The Economic Times, The Hindu, The Indian Express, The New Indian Express, The Asian Age, The Telegraph, The Statesman, The Hindustan Times, Frontline, Business Line, Digit, UNI, NDTV, CNN, CNBC, Aaj Tak, Headlines Today, Star News, Sun News, ANI, Reuters, ETV, Miditech, Vijay Times, Jeevan TV, India Vision, I-Labs, Sify.com, and MoneyControl.com.

AJK MASS COMMUNICATION RESEARCH CENTRE, JAMIA MILIA ISLAMIA

Jamia Nagar, New Delhi, 110025. T: 011- 26987285, 26982263,
26986812, 26986810 Email: info@jmiglobal.com
URL:<http://jmi.nic.in/OtherInstitutes/MCRC.htm>

The AJK Mass Communication Research Centre, popularly called MCRC, is one of the foremost institutions set up in post independent India, following the University Grants Commission's decision to incorporate mass communication training as part of the regular courses offered by universities across India.

The centre has a wide range of sophisticated and modern audio, video and film equipment for its studio, editing rooms and outdoor work.

It has been providing state of the art training in production-based courses like Still Photography and Audio Visual Production, Video & Film Production and Radio Production.

Director: Dr. Iftekhhar Ahmed

Courses Offered:

- ▶ MA in Mass Communication : 2 years
- ▶ PhD in Media Studies
- ▶ PG Diploma in Development Communication [1.5 years, part time]

Admission Information:

Admissions to all the courses in Jamia Millia Islamia are held annually.

- ▶ Application Form: Can be obtained from the University on payment of the prescribed fees, or it may be downloaded from this website and submitted along with the fees as mentioned in the Prospectus. Only original downloaded Forms should be submitted along with the prescribed fee.
- ▶ Entrance Test: Written test, followed by an interview. For some courses a group discussion is also held.

Alumni :

Jamia Millia University has an alumni association based in Dubai. Check out: <http://www.jmiglobal.com/>

Hostel Facilities:

Four hostels for men, limited seats for meritorious candidates only

Other Activities & Facilities:

Jamia Millia Islamia promotes co-curricular activities among the students through the subject associations of the departments, such as students' seminars, extension lectures, debating competitions, community development works etc.

The AJK MCRC also produces educational enrichment programmes for regular UGC telecasts in countrywide classrooms. It uses its surplus hardware and human resource for the production of professional quality audiovisual programmes; tape slide shows for the public network, development ministries and non government organizations. This interaction with working professionals provides an excellent opportunity for the students to get an insider's view into the media world.

The Centre also provides the environment for research work in media and related issues.

Fee Structure:

PG Diploma in Development Communication: Rs.19,000.00

Fee details for other courses not available.

Scholarships:

Not available.

Placement:

Placement guaranteed.

AMITY SCHOOL OF COMMUNICATIONS (ASCO)

Admission Office, Amity Campus, Sector 44, Noida- 201303.
Amity Helpline: admissions@amity.edu
Toll Free Amity Helpline 1600-11-00-00
Head Office - Amity House, E -25,
Defence Colony, New Delhi - 110 024.
Campus T : Delhi/Noida - 1600-11-00-00
Jaipur - 0141-2372489
Lucknow - 0522-2721931/1931
Bhubaneshwar - 0674 -2588407/408
Raipur - 0771-5038970
Website : www.amityedu.com

Amity is one of the leading groups of private educational institutions in India with over 50 world-class institutions. It is famous for the hi-tech campuses, a dedicated faculty, the innovative teaching methodology and corporate interaction.

Director: Ashok Sinha

Courses Offered & Details:

Bachelor of Mass Communication (3 years): The programme innovatively combines elements of academic training and professional practice and students graduate as well trained correspondents, reporters, sub-editors, PR & advertising professionals.

- ▶ Master of Journalism and Communication (2 years): This course focuses on extensive practical training for the student journalists. It trains them on editing PTI copies, writing reports and feature articles, running a six monthly feature magazine, producing documentaries, e-zine and freelancing for national newspapers like Hindustan Times, Times of India, Pioneer, The Hindu and others.
- ▶ Master of Advertising and Marketing Management(2 years): The course in Advertising and Marketing is all about hands-on experience. Case studies, presentations and industry projects are prime course aspects to train thorough professionals.

Admission Information:

Amity conducts the Common Admission Test (AMCAT) for its post graduate and undergraduate programs. Separate tests for UG and PG programs are held all over the country (As on date, the AMCAT application form costs of Rs. 1100/-).

Every AMCAT is of two hours duration, in English language and there is no negative marking. Test sections include General English, General Awareness, Logical & Analytical Reasoning, and Quantitative Aptitude.

List of qualifying candidates is uploaded on admission microsite within 10 days of conduct of the test.

Alumni:

All outgoing students of the Amity automatically become life members of the Amity Alumni Association (AAA). The Amity School of Communication, Noida claims that at least one member of their alumni is present in every leading organization in the media world.

Hostel Facilities:

A 1000-bed hostel is available for students at ASCO.

Other Activities & Facilities:

Amity students have various activity clubs like the debating society, dramatics club, literary club, dance and choreography club and the music club.

Cultural extravaganzas, festivals and sports meet are organized annually which showcase the creative and sporting talent of the ASCOites.

All students are required to attend the mandatory military training camp at the Amity campus at Manesar to familiarize with para-sailing, swimming, trekking, mountain climbing, hiking, etc.

A week-long personality development program is part of the curriculum.

ASCO students are active on the national stage and continuously participate in activities and events outside the academic arena to gain practical experience, eg: participated in the National Youth Parliament held at Parliament House, part of interactive talk shows NDTV, BBC World, Sab TV, visits to news studios and newspaper offices to familiarize with practical working

ASCO students publish a magazine called 'The Beat' and daily news sheet called 'Amity Times'.

Fee Structure:

Per semester fees for two campus locations:

Course	Noida	Lucknow
Masters	Rs 75,000/-	Rs 60,000/-
Bachelors	Rs 50,000/-	Rs 50,000/-

Scholarships:

The ASCO scholarship committee awards scholarships to meritorious students only and its continuation depends upon the performance and assessment after each term.

Placement:

Amity has one of the most advanced online recruitment system which is regularly used by HR heads. The award winning recruitment brochure is sent to more than 2,000 HR heads all across the globe.

2.04

AMRIT COLLEGE OF COMMUNICATIONS AND MANAGEMENT

TC No. 17/206 (1), Near Anver Gardens, Railway Colony ,
Poojappura 695012.
T: 0471 - 2345025

Website: <http://www.amritcollege.org>

Amrit College of Communication & Management (Trivandrum College of Journalism) came into existence in the year 1996 and was the first associated study institute of Makhanlal Chaturvedi National University of Journalism, Bhopal.

The College imparts professional qualifications in the fields of Computer Applications and Journalism. The curriculum is updated every year to meet industry requirements.

Founder Principal : J P Sharma.

Course Offered:

Bachelor of Journalism (BJ)- a three year degree programme with examinations held semester-wise.

Admission Information:

- ▶ Eligibility: Students who have passed the 10+2 exams with at least 50% marks. Percentage for SC/ST and OBC candidates is relaxed up to 10%.

The Institute conducts an entrance test/interview to screen the best among the applicants.

Hostel Facilities:

Not available

Other Activities & Facilities:

The Institute organizes cultural and literary activities throughout the year. The students can participate in debates, seminars and discussions organized by the different faculties/societies. Adequate facilities of games and sports are available in the College. The students participate in the inter College/University competitions. To enable the students to express their inherent talents as also to develop them further, an intra University event 'Pratibha is organized annually in the month of January.

Fee Structure:

Rs 7500/ annum (for 3 years and can be paid in instalments of Rs 2500 each quarter)

Scholarships:

No details available

Placement:

No details available

2.05

AMRITA SCHOOL OF JOURNALISM

School of Journalism, Amrita Vishwa Vidyapeetham, Ettimadai(PO),
Coimbatore, Tamil Nadu.
T: (0422) 2656422 Extn. 530, F: (0422) 2656274
E-mail: asj@amrita.edu
URL: <http://www.amrita.edu/journalism/>

Established in June 2004 by Amrita Vishwa Vidyapeetham, one of the premier deemed universities in the country, Amrita School of Journalism is an institute for journalism which embraces ideologies and objectives that are essentially Indian.

Combining hands-on journalism with essential theoretical knowledge, the institute has become one of the most sought-after J-schools in South India within a short span of time.

Head of Dept: Venkat Pulapaka (pulapaka@ettimadai.amrita.edu)

Course Offered:

Post Graduate Diploma Course in Print Journalism- full time, residential.

Admission Information:

- ▶ Entrance test: at Ettimadai , focus on English Language, GK, and Communication Skills. Short-listed candidates have to appear for a personal interview.
- ▶ Seats: 30 per batch.

Alumni:

- ▶ Contact: Mini K: minithushara@yahoo.co.in
Manimekalai V: mekala_v@yahoo.co.in

Hostel Facilities:

Hostel facilities available.

Other Activities

Students produce the weekly newspaper 'Campus Beats'. As part of the training, students are sent on reporting assignments in rural and urban areas. Focus on social welfare activities are part of the student curriculum.

Fee Structure:

The total fee for the course is Rs 65,200/-. The break up as follows:

Tuition Fee (Rs 20,000/- per semester)	Rs 40,000/-
Other Charges	Rs 5,700/-
Total	Rs 45,700/-
Hostel Fee	Rs 19,500/-
Total	Rs 65,200/-

Scholarships:

Scholarship opportunities for talented students.

Placement:

Students of ASJ have been recruited by top publications like Times of India, Deccan Herald and New Indian Express among others.

BHARATIYA VIDYA BHAVAN

Munshi Sadan, Bharatiya Vidya Bhavan Chowk,
Kulapati K. M. Munshi Marg, Mumbai 400 007.
T: 022- 23631261 / 23630265 / 23634462 / 63/ 64
F: 022 23630058

URL: <http://www.bhavans.info/index.asp>
E-mail: brbhavan@bom7.vsnl.net.in

Bhartiya Vidya Bhawan was founded on November 7, 1938 with the blessings of Mahatma Gandhi and co-operation and support of several distinguished stalwarts of India's freedom movement. The Bhawan has matured into an intellectual, cultural and educational movement with a global presence. It is totally apolitical organization and its founder, Kulapati Dr. K.M. Munshi, looked upon the Bhavan as an 'adventure in faith', a faith in India's past, present and future.

Over six decades of its life, the Bhavan has held on to the fundamental values of life and has been fostering these values, reintegrating them with new elements suited to modern conditions. This is being accomplished through its 230 and odd constituent institutions and departments through its 107 centers spread all over India and abroad and publications exceeding 1500 titles.

Journalism and mass communication courses are offered at Bhavan's colleges in following states: Andhra Pradesh , Chhattisgarh , Delhi , Gujarat, Haryana , Himachal Pradesh , Jammu, Jharkhand, Karnataka , Kerala , Madhya Pradesh , Maharashtra , Orissa , Punjab , Rajasthan , Tamil Nadu , Tripura , Uttar Pradesh , Uttaranchal , West Bengal. Detail addresses on website.

President: Shri P V Gandhi

Courses Offered:

PG Diploma course in Journalism and Communications.

Part time courses for professionals

Admission Information:

Details not available.

Alumni:

working in major media houses across the country.

Hostel Facilities:

Not available.

Other Activities & Facilities:

Not available.

Fee Structure:

Details not available.

Scholarships:

Not available.

Placement:

Placement assistance.

2.07

CHRIST COLLEGE, BANGALORE

Dept of Social Sciences, HOD Journalism/Communication, Christ
College, Hosur Road, Bangalore-560029, T: 080-25536280;
F: 91 080-25535863
email: princi@christcollege.edu
Website: www.christcollege.edu

This college was founded by a great educationist of the 19th century Kuriakose Elias Chavara of the Carmalites of Mary Immaculate (CMI). Christ College is one of the top ranking colleges in Bangalore. Its Journalism Course, introduced in 1991, is by far the most popular in the city.

Course Coordinators: Mr. Naresh Rao and Mr Bala Subramaniam

Courses Offered:

B.A Journalism (3 years): offered as an elective along with English and Psychology.

MS Communication(2 years): This course includes Media and Journalism

Admission Information:

Admission is by interview

Admission Forms are available in May

▶ Eligibility:

Pre University or Class 12 pass (for BA)

Graduates in journalism (for MS).

Fees to be paid on the day of the interview

Seats –60 for BA

Hostel:

Not available

Other Activities & Facilities:

16 clubs including one for media cater to the varied interests of the students

Fee Structure:

Student Category	BA	MS
Karnataka	Rs 42000	Rs 1,40,000
Non Karnataka	Rs 52000	Rs 1,50,000
NRI	Rs 86000	Rs 1,70,000
Foreigners	Rs 1,18,000	Rs 2,20,000

Scholarship:

Endowments, Merit Scholarships etc are available

Placement:

Campus recruitment

2.08

BOMBAY COLLEGE OF JOURNALISM, MUMBAI

Bombay College of Journalism, Room No 7, First Floor, KC College of
Management Studies, K.C. College Building, Din Shaw Wachha Rd,
Churchgate, Mumbai-400; T: (022) 22822272, 22871174, 24386403;
F: 22882069
Email: kccms@vsnl.com

The Bombay College of Journalism is an autonomous body issuing its own diplomas and was set up primarily to help working students.

Its is one of the educational institutions set up by the The Hyderabad (Sind) National Collegiate Board (HSNC), founded by HG Advani and KM Kundnani in 1949.

Name of Honorary Director: Prof: Manju Nichani

Courses Offered:

Postgraduate Diploma in Journalism in (i) English (ii) Marathi (iii) Hindi-1 year, Part Time, 2-semester (Monday to Friday-6.15pm-8.15pm, Saturdays 5pm-8pm)

Admission Information:

- ▶ Eligibility: Graduates with 50% in any discipline are eligible
- ▶ Selection: By application and Interview.
- ▶ Seats: 50

Hostel:

Not available

Other Activities and Facilities:

Provides exchange of faculty and students with foreign institutions.

Organizes international education programs

Fee Structure:

Course fees range between Rs 12,000 to Rs 25,000 (depending on language options)

Scholarship:

None

Placement:

Active placement cell

2.09

DELHI COLLEGE
OF ARTS AND
COMMERCE,
UNIVERSITY OF
DELHI

Netaji Nagar, New Delhi-110023.
T: 011-24103434,011- 24109821

Affiliated to the Delhi University, Delhi College of Arts is one of the few colleges offering journalism course for men. The college is located in central Delhi. The journalism course was started in 1999.

Principal: Dr M.S. Rawat

Course Offered:

B.A. (HONS) Journalism(3 years)

Admission Information:

- ▶ Eligibility : Class 12 pass with 55% is necessary
- ▶ Entrance test
- ▶ Seats: 20

Hostel:

Not available

Other Activities & Facilities:

Students are encouraged to take part in all activities and festivals of Delhi University. The journalism students bring out a magazine every year

Fee Structure:

- ▶ Approx: Rs 21,000 for the course

Scholarship:

None

Placement:

No campus recruitment

2.10

DEPARTMENT OF COMMUNICATION, BANGALORE UNIVERSITY

P.K Block, Palace Rd, Bangalore-560009; T:080-
22961986/1991/1989/1997; nsa_kumar@bangaloreuniversity.net
Website: www.bub.ac.in

The Dept of Communication is focusing on exploring new frontiers in electronic journalism and has close working relationship with Doordarshan Kendra, Bangalore

Its associate departments include Department of Electronic Media and Department of Mass Communication

Course Coordinators:

(i) Prof.N.S.Ashok Kumar (Electronic Media)

(ii) Prof.B.A Sridhara(Mass Communication)

Courses Offered:

M Sc Electronic Media (e-Journalism)-two year, 4- semester program

MS Communication-two year, 4-semester program

Admission Information:

▶ Eligibility:

Graduates with 50% in any discipline

Combined entrance test of 90 minutes and interview

▶ Seats : 25 per course

Hostel:

Not available

Other Activities & Facilities:

Full-fledged TV station and state of the art equipment

Fee Structure:

M Sc (Electronics)-Rs 25,000 per semester

MS (Communication)-Rs 1000 per semester

Scholarship:

Assistance available

Placement:

Placements are immediate

2.11

DEPARTMENT OF COMMUNICATION AND JOURNALISM, UNIVERSITY OF KERALA

University Campus, Kariavattom,
Thiruvananthapuram-695581,
Kerala, T: 91-471-2418013, 2306422 F: 91-471-2307158;
URL: <http://keralauniversity@vsnl.com>

Affiliated to the Kerala University, the department of Communication and Journalism was started in 1976. The department has all the state of the art equipment for photo- journalism.

Name of Head of Department: Dr K.Subash

Courses Offered:

- ▶ Masters in Communication and Journalism - A two-year, 4- semesters program
- ▶ PhD
- ▶ M Phil

Admission Information:

- ▶ Eligibility: Graduates in any discipline
- ▶ Entrance test
- ▶ Selction Benchmark (50% qualifying exam+50% entrance test)
- ▶ Seats (for Masters) : 20

Hostel:

Available

Other Activities & Facilities:

Publishes two tabloids 'Kalari' and 'Univ voice'.

Conducts the annual Swadeshabhmani Memorial lectures and brings out the 'Indian Journal of Communication'.

'Sahitya, Nataka, Cartoon and Kala' camps are held regularly along with youth and IT fests.

A new center of Convergence Media with courses for the electronic media has just come up.

Fee Structure: Approx:

Rs 1000 per semester

Scholarship:

2 merit scholarship of Rs 1200 each

Placement:

No campus recruitment

2.12

DEPARTMENT OF
COMMUNICATION
AND JOURNALISM,
UNIVERSITY OF
MUMBAI

Faculty of Arts, Dept of Communication and Journalism,
University of Mumbai, Fort,
Mumbai – 400 032. T: (022) 22610631, (022) 2265 2819 Extn. 138
Website: www.mu.ac.in

This self-contained dept came into being to address the need for higher education in the field of journalism and communication. It is today one of the most sought after professional courses of the university.

Head of the Department: Dr Sanjay Ranade

Course Offered:

MA in Communication and Journalism (2 year, semester based)

Admission Information:

- ▶ Admission: Entrance test and interview of 100 marks each.
- ▶ Eligibility: Graduates of any discipline.
- ▶ Seats: 30

Hostel:

Entitled for all Mumbai University hostel facilities

Other Activities & Facilities:

- ▶ Students bring out a page of the Free Press Journal every Friday.
- ▶ Also published is the 'workshop' a newsletter,
- ▶ www.scribesweekly.org is a site designed and maintained by them
- ▶ Students are entitled to all university facilities

Fee Structure:

Approx: Rs 32,000/-per year

Scholarships:

As per university rules

Placement:

No campus recruitment but internships during the course leads to immediate placement.

DEPARTMENT OF COMMUNICATION AND JOURNALISM, UNIVERSITY OF PUNE

Ranade Institute Building, Ferguson College Road, Pune-411004,
India; T:020-25654069 25673188.
Email: contact@unipune-journalism.org
URL: <http://www.unipune.ernet.in>

Starting with the 'Sandeshkar Kolhatkar' a scholarship for Marathi journalism, on an endowment of Rs 10,000 by Shri K A Kolhatkar in 1956, it has developed and grown over the years into becoming a full fledged department of communication and journalism, offering post graduate and PhD courses in Marathi and English.

Head of the Department: Dr Kiran Thakur (kiran_thakur@yahoo.com)

Courses Offered:

Diploma in Journalism (English): one-year, part time (evening)

Diploma in Journalism (Marathi) : one-year, part time (morning)

MA in Mass Communication and Journalism: 2-year, semester credit based course

Admission Information:

Applications can be submitted online until April.

- ▶ Entrance Tests and interview: The test consists of written examination on Current Affairs, General Knowledge and Language skills and in Word Processing (MS Word)& page maker and interview by a panel of three persons, held every June -July.
- ▶ Eligibility: Graduates in all disciplines.
- ▶ Seat availability: 30.
- ▶ Course commences: Mid July

Hostel:

Limited accommodation

Other Activities and Facilities:

Various Memorial Lectures are organized each year, apart from workshops and seminars.

The students also bring out 'Vrittaonline' an experimental news and feature service along with experimental journals as also newspaper, radio and TV bulletins on similar lines.

All facilities including library and computer center are available

Fee Structure:

- ▶ Diploma: Approx Rs 5000 per year
- ▶ MA: Approx: Rs 6000 per year

Scholarships:

One scholarship, a gold medal and thirteen prizes are awarded annually

Placement:

No campus recruitment. But all students generally find placements and internships on completion.

DEPARTMENT OF JOURNALISM, CALCUTTA UNIVERSITY

Asutosh Shiksha Prangan (College Street Campus), 87/1,
College Street, Kolkata - 700 073,
T : (033) 2219 4081, F : (033) 2219 4120.
URL: <http://www.caluniv.ac.in>

The University of Calcutta was founded on January 24,1857. Sir James William CoIvile was appointed the first Vice-Chancellor of the University of Calcutta. The journalism and mass communication department, located at Hardinge building in the campus began in 1950.

Head of the Dept.: Mr Anjan Bera

Courses Offered:

- ▶ M.A. in Journalism and Mass Communication, 2 years
- ▶ P.G. Diploma in Media Studies: Film and Television, 1 year
- ▶ P.G. Diploma in Sports and Mass Communication Management

Admission Information:

- ▶ Entrance tests for all.
- ▶ For Sports and Mass communications management students there is group discussion followed by interview.

Hostel Facilities:

University has hostel facilities.

Other activities and facilities:

- ▶ There is a regular publication by the journalism students.
- ▶ Students also contribute during their course to several publications.

Fee Structure:

- ▶ Rs 1200 per annum for MA in Journalism
- ▶ Rs 7500 per annum for PG Diploma in Media Studies
- ▶ Rs 12,400 per annum for P.G. Diploma in Sports and Mass Communication Management.

Scholarships:

Available on merit come means basis.

Placement:

Placement assistance.

2.15

DEPARTMENT
OF JOURNALISM
AND MASS
COMMUNICATION,
BENARAS HINDU
UNIVERSITY

Faculty of Arts, Dept of Journalism And Mass Communication BHU,
Varanasi 221005, Uttar Pradesh;
T: (0542) 230-7142, 230-7143;
URL: <http://www.bhu.ac.in>

BHU's faculty of arts offers a wide range of subjects stretching from various languages, art and culture to professional courses like journalism and mass communication. It has a special place in the history of the university.

Head Of Dept: Mr. Shishir Basu

Courses Offered:

- ▶ A two-year Masters in Mass Communication

Admission Information:

- ▶ Application forms are issued by the Controller of Examinations in Feb./March
- ▶ Entrance test held (foreign nationals are exempted) in May/June at centers in Calcutta, Chennai, Delhi, Jaipur, Hyderabad, Mumbai and Varanasi.
- ▶ Eligibility: Graduates in any discipline with 50% are eligible.
- ▶ Seats -34.

Alumni:

Shishir Sinha of Aaj Tak and Anand Pradhan

Hostel Facilities

Available, the university has 55 hostels.

Other Activities and Facilities:

BHU is one of the most prestigious universities in India. Research and academics are as important as social and cultural activities. The Dept of Journalism brings out research journals regularly and conferences, seminars, workshops; lecture series are constantly organized.

Fee Structure:

Approx-Rs 600(six hundred) per year

Scholarships:

Limited

Placement:

In Television channels, almost all Hindi and other newspapers

JADAVPUR UNIVERSITY

Kolkata 700 032, T: (033) 2414-6236, F: (033) 2412-7583
E-mail address: aceecju@hotmail.com,
Website: www.jadavpur.edu.com

The Department of Mass Communication comes under the aegis of Adult, Continuing education and Extension Centre of Jadavpur University. The department was set up in 1983 with UGC assistance. The department has several eminent professional people working as teachers, Snehasish Sur, Biswajit Motilal to name two.

Head of the Department: Mr Ashok Bhattacharya

Course Offered:

Post graduate Diploma in Mass Communications (part time)

Admission Information:

Written test followed by interview

Alumni:

The students are often studying and working together. Alumni working in major channels like ETV, Akash Bangla etc, publications like Asian Age, Statesman etc.

Hostel Facilities:

Not available

Other Activities & Facilities:

- ▶ Yearly fest is 'Sanskriti'
- ▶ Students of the Mass Communication courses publish the newsletter 'JU Times' biannually.

Fee Structure:

Rs 10,000 per annum

Scholarships:

Available to students whose parents earn less than 4000 a year.

Placement:

Placement guaranteed at campus

DEPARTMENT OF STUDIES IN COMMUNICATION AND JOURNALISM, UNIVERSITY OF MYSORE

Manasagangotri, University of Mysore, Mysore-570006, Karnataka;
T 0821-2419514,2419511;
Email: @jmc.uni-mysore.ac.in
URL: <http://www.uni-mysore.ac.in>

University of Mysore is one of the oldest in Karnataka. The Department of Studies in Communication and Journalism was established to keep pace with the increasing demands and changing trends in media. It has all the modern facilities of a premier institution like an amphitheatre, a computer center and an excellent library

Head of Dept: Dr Usha Rani

Courses Offered

- ▶ MA –Communication and Journalism (2 year, 4 semester program)
- ▶ M Phil
- ▶ PhD

Admission Information:

- ▶ Eligibility: Graduates in any discipline except medicine and engineering
- ▶ Entrance Test: held in June for Masters course
- ▶ Seats: 20

Hostel:

Two hostels for women and seven for men

Fee Structure:

Approx: Rs 1500 per semester

Scholarship:

Available

Placement:

Campus recruitment available

2.18

DIGITAL ACADEMY - THE FILM SCHOOL

Plot number C-3, Street number 11, MIDC,
Andheri (East), Mumbai : 400 093.
T: 022- 28229944, F : 022- 28229936,
Email: response@digitalacademy.info
Website: www.digitalacademy.com

The Film School has centrally air conditioned premises and state of the art equipment, chroma shooting floors, SFX, animation, non-linear editing suites and more. The school aims at creating film education as an area of career opportunity for the cinematically inclined and help nurture latent talent.

Name of Chairman: Basant Talreja

Courses Offered:

- ▶ Acting [6 months]
- ▶ 3D Animation [3 months]
- ▶ Screen Writing [3 months]
- ▶ Nonlinear Editing [3 months]
- ▶ Cinematography [6 months]
- ▶ Direction/Film making [6 months]
- ▶ Sound Recording and Engg. [8 months]

Admission Information:

Details not available

Alumni:

Working with reputed directors as Yash Chopra, Ram Gopal Verma and likes.

Hostel Facilities:

The school has a few estate agents on their panel who help students to get decent accommodation at a reasonable cost. The cost is about Rs. 2500 and/or higher depending on the budget of the student in various areas of Mumbai, from Bandra to Andheri (E). Other arrangements can be made as per student requirements. Students can arrange to share flats so as to reduce costs.

Other Activities & Facilities:

The academy course is practical oriented. During their course one can expect to direct a movie, actually operate cameras, work on the editing suite, sound recording consoles, make animation

sequences, 3d graphics, computer generated models, characters, and visual effects in a virtual reality environment depending on your course.

Fee Structure:

Details not available.

Scholarships:

Details not available.

Placement:

The institute provides placement assistance. Profiles of students are hosted on its website for potential recruiters. The institute helps them to prepare a professionally designed resume. They also groom students for interviews by training them on various aspects like dressing for interviews, mannerisms etc. The school contacts production and post production houses through letters promoting their students. Nearly 300 production and post production houses in Bombay catering to the making of content for the Entertainment Industry like TV programme makers, filmmakers, documentary makers, government departments, upcoming production houses of corporate India absorb students from Digital Academy.

GARWARE INSTITUTE OF CAREER EDUCATION AND DEVELOPMENT, UNIVERSITY OF MUMBAI

GICD, University of Mumbai,
Vidyanagari, Kalina, Santa Cruz (east) Mumbai 400098;
T: (022) 265282290;
email: gicuom@vsnl.com
URL: <http://www.mu.ac.in/garware>

The Institute was inaugurated in 1984 after the then Vice Chancellor of Bombay University, Ram Joshi and the Garware Foundation signed an agreement in favor of setting up an institute wholly dedicated to the promotion of career development and education. The diploma for the courses conducted are issued by the University of Mumbai

Coordinator: Shri.V.Gangadhar

Course Offered:

Postgraduate Diploma in Communication and Journalism (English/Hindi/Marathi): 1 Year, part time (evening course)

Admission Information:

- ▶ Eligibility: Graduates in any discipline are eligible.
- ▶ Entrance Test and interview held in June/July.
- ▶ Seats : 50

Hostel:

Not available

Other Activities & Facilities:

It has its own well-developed library apart from having access to Mumbai University's Libraries.

Fee Structure:

For complete course Rs 10,000/- (approx.)

Scholarship:

None

Placement:

No campus recruitment, but placements are usually immediate.

INDIAN INSTITUTE OF MASS COMMUNICATION (IIMC)

JNU new campus, Aruna Asif Ali Road, New Delhi - 110067, India.
T: (011) 26160940/60, F: (011) 2610 7462
Url and Website: <http://www.iimc.nic.in>

Launched on August 17, 1965, The Indian Institute of Mass Communication has created a niche for itself in the field of mass communication education, research and training.

The Institute was established in response to a perceived need to evolve a methodology and a mechanism to make efficient and effective use of communication resources as part of the country's overall development strategy. The blueprint for the institute was drawn up by a team of internationally renowned mass communication specialists, representatives of UNESCO and of the media in the country.

In the past thirty three years, the Indian Institute of Mass Communication has gained recognition from around the world and from UNESCO as a centre of excellence in the field of communication teaching, training and research, providing knowledge and skills to young communicators in a variety of disciplines including print journalism, photo journalism, radio journalism, television journalism, development communication, communication research, advertising and public relations.

In 1993, the Institute opened up a branch in Dhenkanal, Orissa.

Chairman : Shri S. K. Arora

Director : Shri Praveen Kumar Tripathi

Courses Offered:

The IIMC offers the following Post Graduate Diploma courses:

- ▶ Journalism (English), New Delhi and Dhenkanal (Orissa)
- ▶ Journalism (Hindi), New Delhi
- ▶ Advertising and Public Relations, New Delhi
- ▶ Radio and Television Journalism, New Delhi
- ▶ Journalism (Oriya), Dhenkanal (Orissa)

▶ Apart from the post graduate diploma courses, the Institute offers In Service Training Programmes:

- ▶ Orientation Course for officers of the Indian Information Service.
- ▶ Diploma Course in Development Journalism for Non-Aligned and other developing countries.
- ▶ Short Term Courses/Seminars/Workshops

IIMC provides training, research and consultancy services at the request of departments of Central and State Governments bodies as well as foreign institutions and international agencies.

Admission Information:

- ▶ Entrance Test:

Candidates have write an entrance examination. This examination is usually held in the third week of May at NewDelhi/Bhubaneswar/Kolkata/Patna/Lucknow/Mumbai/Bangalore/Guwahati.

All the candidates who appear in the written examination are ranked on the basis of the marks obtained by them. A shortlist is prepared for each of the courses. The short-listed candidates are called for an Group Discussion/Interview in first week of July in New Delhi at their own expense. The list of candidates to be admitted to the courses is prepared on the basis of the combined marks obtained by the candidates in the written examination and in the GD/Interview. The weightage for written examination and GD/Interview will be 85:15.

Alumni :

Found in all national dailies and media houses.

Hostel Facilities:

- ▶ Delhi: Limited seats only for outstation women candidates
- ▶ Dhenkanal: Excellent facility for both men and women candidates

Other Activities & Facilities:

IIMC publishes two journals, biannually “Communicator” (in English) and “Sanchar Madhyam” (in Hindi) which publish articles and book reviews examining a wide range of issues in communication theory, research and practice. The Institute also brings out the Newsletter, which gives details of the Institute’s academic work, reports on seminars and any other activity with which the institute is involved.

Fee Structure: for the complete course

- ▶ Journalism (English), New Delhi and Dhenkanal (Orissa) : Rs. 19,000
- ▶ Journalism (Hindi), New Delhi : Rs. 19,000
- ▶ Advertising and Public Relations, New Delhi: Rs. 27,500

- ▶ Radio and Television Journalism, New Delhi: Rs. 43,000
- ▶ Journalism (Oriya), Dhenkanal (Orissa) : Rs. 12,000

In addition, at the time of admission, Rs 1,500/- is to be deposited towards Student's Welfare Fund.

Scholarships:

Not available

Placement:

On campus 100 per cent placement.

INDIAN CENTRE FOR MASS COMMUNICATION (ICMC)

Agrasen Campus, S.No 239/2, Yerawada, Pune - 411006, Maharashtra
T: (020) 26688591 / 30906485 / 6, F: (020) 2669 6671
E-mail: admissions@icmcpune.com
Website: www.icmcpune.com

The Indian Centre for Mass Communication (ICMC-Pune) had been established to adopt and impart value based managerial skills to meet the dynamic needs of the industry. ICMC is under the aegis of 'Sir Balaji Society' which is governed and administered by highly powerful professional body comprising of stalwarts from the corporate world and academia.

The course contents of the Institute's programmes are updated and validated by professionals from respective fields, with the right mix of theoretical and practical inputs.

Director: Prof. Ujjwal K Chowdhury

Dean : Prof.(Col) A.Balasubramanian

Courses Offered & Details:

- ▶ Post Graduate Diploma in Mass Communication Programmes with following specializations:
- ▶ Journalism Across Media (Print, Television, Internet, Radio)
- ▶ Entertainment Media (Television, Cinema, Music)
- ▶ Communication Management (Advertising, Public Relations, Events, Media Marketing)
- ▶ Communication Design (3D Animation, Print & Video Graphics, TV Production Design)
- ▶ Communication Technology (Camera, Editing, Sound Recording)

All courses are of two year duration and full time.

Admission Information:

Balaji Admission Test (BAT) is conducted for admission purposes. The contents of BAT are expected to be at par with CAT and along the same pattern. General knowledge constitutes an additional part of the paper. Students are advised to read Economic Times and to follow business related reading to prepare for the part of General Knowledge. This is followed by Group Discussion and Interview.

Alumni :

Details not available

Hostel Facilities:

Those selected for admission will have residential facilities. It is compulsory to every one except those who are pure locals. The hostel, as of now, has the capacity to accommodate 350 female students and 350 male students. The rent for hostel accommodation which is fully furnished will be Rs.2,000/- (Rupees Two thousand only) per month. The hostel is a landmark in Pune, located

in Tathewadi on the Pune - Mumbai highway. It provides all the facilities including a Swimming Pool, a Gymnasium, Coffee Shop, a Shopping Centre.

Fee Structure:

Around one lakh/ course(approx). The fee is payable in two instalments of Rs 70,000/- and Rs 30,000/- each.

Scholarships:

No details available

Placement:

The institute of Sri Balaji Society commands excellent corporate placement with almost all the institute having a placement record of almost 100%.

INDIAN INSTITUTE OF JOURNALISM AND NEW MEDIA (IIJNM)

Opp. BGS International Residential School,
Nityanandanagar, Kumbalgudu
Kengeri Hobli, Bangalore 560 060, karnataka
T: (080) 28437907 / 28437903
Url: <http://www.iijnm.org>

Indian Institute of Journalism & New Media (IIJNM) at Bangalore was launched in 2001. IIJNM is founded by the BS&G Foundation, a non-profit trust dedicated to promoting democratic values and institutions in India. The curriculum has been developed in association with Columbia University Graduate School of Journalism, New York.

In order to retain flexibility in its course offerings, IIJNM does not seek any national accreditation. The program leading to a diploma or a postgraduate diploma in journalism, builds on the student's already strong background in liberal arts, the sciences, law or other disciplines. The purpose is not to train candidates for the next job in the field, but to educate them for significant careers.

Dean of Students: Abraham M. George

Courses Offered & Details:

- ▶ Diploma program for students who have completed pre-university
- ▶ Postgraduate Diploma for students with a Bachelors degree.
- ▶ Part-time certificate courses.

Currently, the programs consist of concentrations in Television journalism, Radio journalism, Print journalism (newspaper or magazine) and Web journalism.

- ▶ In addition, selected numbers of i-Learning courses are expected to be offered soon in association with BBC for distance (correspondence) learners. These courses require using modules offered through the Internet.

Admission Information:

- ▶ Eligibility: A Bachelor's degree in any discipline is required for the Post Graduate Diploma programme. Applicants awaiting final year examination results or who will be graduating this year may also apply. For the one-year Diploma program, students who have completed or awaiting results for 10+2 / pre-university are eligible to apply. IJNM admits both Indian and international students. Selection is based entirely on merit, without any regard for gender, race, religion, or caste. There is no age bar.

Alumni :

Working with national and also international dailies like New York Times.

Hostel Facilities:

The IJNM program requires intense study for one year, and all students must stay in dormitory next to the campus, unless an exemption is granted. A convenient and modern residential facility is provided separately for both male and female students.

Other Activities & Facilities:

Students at IJNM bring three publications: The Weekly Observer, Newstabs and The Beat.

Fee Structure:

Postgraduate Diploma program (One year, Two Semesters)

	Print & New Media TV	Radio	Due Date
Confirmation	Rs. 10,000	Rs. 10,000	July 04, 2006
First Installment	Rs. 50,000	Rs. 70,000	July22,2006
Second installment	Rs. 50,000	Rs. 60,000	Jan3, 2007
Final installment	Rs. 40,000	Rs. 50,000	Apr 2, 2007

One-year Diploma program (One year, Two Semesters)

	Print & New Media TV	Radio	Due Date
Confirmation	Rs. 10,000	Rs. 10,000	July 04, 2006
First Installment	Rs. 40,000	Rs. 60,000	July22,2006
Second installment	Rs. 30,000	Rs. 50,000	Jan3, 2007
Final installment	Rs. 30,000	Rs. 40,000	Apr 2, 2007

At the start of each semester, students must pay the following fees toward their housing and meals:

- ▶ Housing fees: Rs. 9,000 per semester
- ▶ Meals: Rs. 16,000 per semester

Scholarships:

Grants may be available on the basis of merit and performance to a limited number of students in the second semester to cover up to 50 percent of the tuition fees.

Placement:

Practically all graduated students receive job placements.

Two of the graduates have received training internship in 2002/03 with the prestigious New York Times and Scripps Howard Program in the United States. Recruitment sessions are organized on the campus for companies at the end of the academic year. All student resumes are posted on an IJNM website and companies are notified about the availability status of all students who seek employment.

2.23

INDIRA SCHOOL OF COMMUNICATIONS

85/5 - A Tathawade, New Mumbai-Pune Highway,
Near Wakad Police Chowkey, Pune – 411033
T: (020) 22933279/80/81/82/83. F: (020) 229342633
E-mail: ISC - isc@indiraedu.com
URL: www.indiraedu.com

ISC was established in 2004. It is part of Shree Chanakya Education Society's Indira Group of Institutes, offering both bachelors' as well as postgraduate-level programmes.

The Shree Chanakya Education Society (SCES) was established in February 1994, under the visionary leadership of Mrs. Tarita Wakalkar Mehendale, with the aim of providing top quality post-graduate education in the fields of Business Management, International Business and Information Technology.

Director: Prof. Shashidhar Nanjundaiah

Courses Offered:

- ▶ BA in Journalism: 3 years Accelerated 4-year Postgraduate Diploma option available for all BAJM students
- ▶ PG Diplomas - two-year, full-time in: Journalism (PGDJ), Mass Communication (PGDMC), Communication Studies (PGDCS)

Admission Information:

- ▶ Eligibility: For the post graduation course you need to have a bachelor's degree with a minimum average of 45 per cent.
- ▶ Admission test: ISCAT has following sections a) Applied English proficiency, b) General Awareness, c) Subjective test measuring analytical and creative writing skills.

Content, style, information, professionalism, relevance and writing skills as displayed are evaluated. This is followed by Interview with Admissions Committee and group discussion

For NRI students, GRE (General) score is accepted for evaluation at the preliminary level.

Indian residents who took the GRE must take ISCAT in addition.

An assignment will be given to all ISCAT takers, and must be submitted at the time of admission. All admissions are provisional until submission of the assignment.

Alumni :

Information not available.

Hostel Facilities:

Indira offers hostel facilities and modern amenities to go with it. Staying on-campus is optional and competitive.

Other Activities & Facilities:

Each working day for two semesters, ISC trainees mandatorily take gym, yoga and aerobics sessions under expert guidance. Optionally, they may also avail of swimming, basketball, table tennis and pool. The associations also endeavor to associate themselves with the community development works as it may be undertaken by a concerned Dept. or the University as such.

Trainees kick-start their life at ISC with an exciting trip to the hills. Our trainees from the Batch of 2006, Director, faculty and staff went to the famed Sinhagad Fort and then spent three nights in a tented camp in the foothills. Rock-climbing, rappelling and hiking in the foggy chill of the Deccan monsoons is usually more than trainees bargained for, but after relentless bouts of team-games, mind-games, strategic planning sports, aerobics, and guest lectures, the bonfires at night came as a hugely welcome relief.

Each trainee is covered by a General Insurance company for accidents as well as for hospitalization for any ailment under the Mediclaim policy. The coverage is nationwide.

ISC is a partner in the 3rd Asian Film Festival organized by Aashay Film Club. This mega-event, spanning 75 films from more than 20 Asian countries, and involving the whos'-who of the Asian cinema industry is managed and filmed by the trainees.

Another ISC annual, the media symposium, started in 2005, is a powerful and intense debate on the media's role. The first in the series was conducted on 27 February, the anniversary of the Godhra massacre.

The journalism trainees write, edit, design and publish OffBeat , a monthly community news magazine that focuses on human-interest stories in our community.

ISC trainees also contribute to Tapasya , the group journal, by interviewing, writing, assisting in editing, editorial and pre-press coordination

Fee Structure:

Fees for the 3-year BAJM programme:

Details	Year 1	Year 2	Year 3
Tuition	Rs.14,000	Rs.14,000	Rs.14,000
Laboratory and studio fees	Rs. 6,000	Rs. 10,000	Rs. 10,000
Medical and accident insurance	Rs. 1,500	Rs. 1,500	Rs. 1,500
Formal attire	Rs. 3,000	-	-
Career Development and Special programmes	Rs. 14,000	Rs. 14,000	Rs. 16,000
Alumni fund	-	-	Rs. 2,000
Refundable lab and library deposit	Rs. 5,000	-	-
TOTAL	Rs. 43,500	Rs. 39,500	Rs. 43,500

► Fees for accelerated 4-year BAJM + PGD programme

The fees for the initial three years would remain as applicable to the BAJM programme. Fees for the final year of the accelerated programme are as follows

Tuition	Rs. 78,500
Laboratory and studio fees	Rs. 10,000
Medical and accident insurance	Rs. 1,500
Non-refundable admission and examination fee	Rs. 12,800
Alumni fund	Rs. 2,000
TOTAL	Rs. 1,04,800

Fees for PG D programmes

Details	Year 1	Year 2
Tuition	Rs.74,300	Rs.87,000
Medical	Rs. 1,500	Rs. 1,500
Admissions & Examinations	Rs. 25,000	Rs. 12,800
Placement assistance	-	Rs. 2,500
Alumni fund	-	Rs. 2,000
TOTAL	Rs. 1,00,800	Rs. 1,05,300

Details	Year 1	Year 2
Refundable lab and library deposit	Rs. 5,000	-
TOTAL	Rs. 1,05,800	Rs. 1,05,800

Scholarships:

Not available.

Placement:

While ISC does not guarantee positions in the profession, it does make every endeavor to help eligible trainees obtain placements. The Director heads the Placement Cell, and interfaces closely with the media industry on an ongoing basis.

2.24

KAMALA NEHRU COLLEGE

August Kranti Marg, Delhi-110049. T:011 26494881,26495964;
Email: contact@kamalanehrucollege.org
Website: www.kamalanehru.org

Established in 1964 as the ‘Government College for Women’ it became the ‘Kamala Nehru College in 1972. Inspired by its namesake the college is dedicated in its efforts of empowering women in every walk of life and developing her personality through the medium of education and intellectual pursuits

Principal: Dr. (Ms) Minoti Chatterjee

Head of the Department: Ms Radhika Khanna

Course Offered:

B.A. (HONS) Journalism (3 years)

Admission Information:

- ▶ Eligibility: Class 12 pass with 70% aggregate is necessary.
- ▶ Selection: Entrance test cum interview in mid June.
- ▶ Application must be accompanied by a write up detailing any participation in theatre, art, dance, TV, Radio, Creative Writing, folk media etc
- ▶ Seats:- 25

Hostel:

not available

Other Activities & Facilities:

- ▶ Places great emphasis on practical hands-on- experience like bringing out a newspaper, community radio, and filmmaking.
- ▶ Has a tie up with IIMC.Has its own debating and journalist societies, theatre and performing arts group while regularly organizing 'fests'.
- ▶ Workshops, seminars and internships are an integral part of the curriculum, with good libraries, computer centres and sports facilities.

Fee Structure:

Nearly 7000/year

Scholarship:

None

Placement:

No campus recruitment but placement is immediate as a result of internships and constant exposure to the industry during the course.

K.J. SOMAIYA INSTITUTE OF JOURNALISM AND MASS COMMUNICATION

Vidyanagar Vidyavihar, Mumbai-400077.
T: (022)-25027210, 25027211, F: (022)-2515 7219 / 25157220
Website: www.somaiya.edu

Established in 1981, the institute is one of the faculties of Somaiya Vidyavihar . It aims to provide practical oriented course to budding journalists.

Padmabhushan (Late) Shri Karamshibhai Jethabhai Somaiya, an entrepreneur and philanthropist, established Somaiya Vidyavihar in 1959, with a vision to serve the educational needs of the society at an affordable cost. He believed that independent India should provide equal educational opportunities to every eligible Indian. A man of great foresight, he founded the Somaiya Vidyavihar, which today is a mini university, comprising several educational institutions in the heart of Mumbai. Somaiya Vidyavihar, spread over 72 acres of green land, is home to various faculties such as Management, Engineering, Humanities, Science, Commerce, Biotechnology, Information Technology, Journalism & Mass Communication, Linguistics and Religion.

Course Offered:

Post Graduate Diploma course in journalism, one year

Admission Information:

not available

Hostel Facilities:

not available

Other Activities & Facilities:

"Montage", the house journal of the Institute, has received wide appreciation in all discerning circles. Small in strength with about 20 to 30 aspiring future journalists, this institute is however, a Think-Tank of the Campus and works as a catalyst for new ideas and concepts. It is precursor of a full fledged Media Centre that is being planned for the campus.

Fee structure:

Not available.

Scholarships:

not available

Placement:

The institute provides placement assistance.

2.26

LADY SHRI RAM COLLEGE FOR WOMEN

Lajpat Rai Marg, New Delhi -110024.
T: 011 26434459, 011 26460400, 011 26216951
Website: www.lsrcollege.org

Established in 1956 by industrialist Sir Shri Ram in memory of his wife Lady Shri Ram in Daryaganj, it grew at such a pace that it soon needed to move out to its present address in the heart of New Delhi in 1958.

From a mere 300, it has today a student body strength of almost 2000 and ranks as one of the best college for women in the country. The degrees are awarded by Delhi University.

Principal: (Ms) Meenakshi Gopinath

Head of the Dept: Rina Kashyap

Course offered:

B.A. (HONS) Journalism (3 years)

Admission Information:

- ▶ Eligibility: Class 12 pass with 75% in English is necessary.
- ▶ Entrance test cum interview in mid- June
- ▶ Seats -25

Alumni:

Nainalal Kidwai and Komal Anand

Hostel:

Limited availability (only 2 for journalism) in the Residence Hall that caters to a total of 300

Other Activities & Facilities:

- ▶ Brings out its own newsletter, has its own debating and journalist societies, theatre and performing arts groups (about 18) while regularly organizing 'fests.'
- ▶ Workshops, seminars and internships are an integral part of the curriculum.
- ▶ 'LSR Voices' brings together all LSR students past and present enabling them to give expression to their thoughts and experiences
- ▶ Good library, computer centre and sports facilities

Fee Structure:

Approximately Rs 7000 per year

Scholarship:

None

Placement:

No campus recruitment. But placement is immediate due to exposure to the industry while doing the course. Has an active placement cell.

2.27

MAHARAJA AGRASEN COLLEGE

Pocket -IV, PhaseI, MayurVihar, Delhi-110091;
Tel:011 22718067,011 22716039;
Email:magvogue@nda.vsnl.net.in
URL: <http://www.macdu.com>

Established in 1994, primarily for students residing in East Delhi, the college is gradually developing into a highly professional entity. Its Journalism course, with its latest in infrastructure, is popular with the boys. The degrees are awarded by Delhi University. A new campus fully funded by the state govt. is also coming up.

Name of Principal: Dr(Ms) Vijay Laxmi Pandit

Course offered:

B.A. (HONS) Journalism, a three-year undergraduate course

Admission Information:

- ▶ Eligibility: Class 12 pass with 55%
- ▶ Entrance Test and Interview in June
- ▶ Seats: 25

Hostel:

Not available

Other Activities & Facilities:

- ▶ Brings out its own newsletter, 'Agranika' has its own debating and journalist societies, theatre and performing arts groups while regularly organizing annual 'fests' like 'Plexus'.
- ▶ Workshops, seminars and internships are an integral part of the curriculum.
- ▶ Good libraries, computer centres and sports facilities are also available

Fee Structure:

Approx. Rs 7000/ annum

Scholarship:

Students are eligible for the fifty Rs 250 scholarships awarded by DU for those who pass with merit the all India entrance scholarship exam

Placement:

No campus recruitment

MANIPAL INSTITUTE OF COMMUNICATIONS (MIC)

Old Tile Factory Road, Press Corner, Manipal – 576 104,
Udupi District Karnataka.
T: 91 – 820 – 2571901 Ext. 121, F: 91 – 820 – 2571902
E-mail: office.mic@manipal.edu
URL and Website: <http://www.manipal.edu/mic/>
and <http://admissions.manipal.edu>

MIC was established in 1997.

The Institute over the years has conceived comprehensive undergraduate and postgraduate programs. The programs are based on the premise that the best professional multi skilled communicator is also a critical media consumer. Opportunities are available for Ph.D. work also.

Professor & Director (In-charge): Buroshiva Dasgupta

Courses Offered & Details:

- ▶ BA in Journalism & Communication Studies [BAJC]: six semesters, 3 year course
- ▶ MS communication: 2 year course
- ▶ PhD in Communication: The Doctor of Philosophy in Communication is the highest degree conferred by MIC, and it is granted on evidence of general proficiency, distinctive attainment in the field, and particularly on ability for independent investigation as demonstrated in a dissertation presenting original research. The minimum duration for the postgraduate qualified full time PhD candidates shall be 3 years. The maximum duration shall not exceed 6 years. The minimum duration for the postgraduate qualified part time PhD candidates shall be 4 years. The maximum duration shall not exceed 7 years which will be based on the recommendation from the doctoral committee.

Admission Information:

BAJC: The candidate must have passed 10+2, A level, IB, American 12th grade or equivalent with science/arts/commerce groups. Arts group subjects will be the preferred qualification. Candidates must have obtained a minimum of 45% marks in 10+2 examination.

There is no entrance test and admissions are made on the basis of total marks obtained at the qualifying examination.

MS: The candidate must have a bachelor's degree in any discipline from a recognized university. They should have secured not less than 50% marks in the aggregate. All candidates are required to write the all India Management Aptitude Test (MAT). Based on the marks scored in MAT, candidates will be short listed to attend Group Discussion and Personal Interview at Manipal.

PhD: Admission to MAHE PhD programme will be done whenever University faculty members have research grants, with provision for selecting the research students, the faculty member holding

the grant will select the candidates who have passed UGC/CSIR examination after evaluating the suitability of the candidate.

FOREIGN/NRI CATEGORY: Admissions under this category are handled by a separate office. Candidates desirous of applying under this category can visit <http://admissions.manipal.edu> for more details.

Alumni :

Working in all reputed media houses across the country.

Picture of college:

Hostel Facilities:

Available for all students.

Other Activities & Facilities:

- ▶ The MIC tradition of cultural activities is spear headed by OXYGEN, a regular cultural event conducted by the students on campus where their talents are showcased. Competitions within the institute are also conducted for various events to keep a team ready for any external competition. This is an exiting, fun filled fare that is held on campus and has a wide participation from all students of the MHAЕ institutions.
- ▶ AMPlus: a fortnightly community/campus newspaper written, edited and designed by the trainee journalists of the institute under the guidance of faculty. ANWIC publication: IMPACT, the newsletter and Journal periodically brought out by the ANWIC secretariat at MIC.
- ▶ The community radio trainer's manual is developed at the institute in association with Ford Foundation, India.

- ▶ Students as part of academic requirement are associated with the media industry and publish/produce various works as part of the training. As part of academic training, students produce various audio and video programs.
- ▶ Creative writing assignments of the students are published as a book “Musings”

Fee Structure:

The annual course fee:

	BAJC		MS	
	General (INR)	NRI (USD)	General (INR)	NRI (USD)
Tuition	25000	1000 USD	40000	1500
Other	20000	1500 USD	30000	1500
Total	45000	1500 USD	70000	3000

In addition to the above all the candidates are required to pay the following at the time of admission.

Registration charges: Rs.3,500 (Indian), USD 300 (Foreign/NRI)

Caution Deposit (refundable) : Rs. 7,500 (General category candidates)

Scholarships:

Not mentioned

Placement:

MIC students have been placed in the following organizations: O & M, NDTV, Ogilvy Public Relations World Wide, , Miditech Pvt Ltd.,

Perfect Relations, Midday, Zee Television, Zee News, DNA Networks, Star India P Ltd, The Indian Express, Asian News International, ETV, The Tata Iron and Steel Co Ltd., Radio Indigo P Ltd., Indiainfo.com, Phase 1 Events and Entertainment P Ltd.

2.29

MANORAMA
SCHOOL OF
COMMUNICATION
(MASCOM)

P.B. No. 229, Kottayam -686 001
URL: www.manoramajschool.com

MASCOM was established in 2002 under the aegis of Malayala Manorama Group.

Director: K.Thomas Oommen

Courses Offered:

Postgraduate Diploma in Journalism :

- ▶ The course is organized in 3 trimesters of 12 weeks each.
- ▶ In addition, students undertake two, one-week field trips during the course and serve a three-week internship in reputed media houses.
- ▶ The medium of instruction is English, but students are free to choose either the English or Malayalam streams for specialization.
- ▶ Seats: 30.

Admission Information:

Entrance Test: The entrance test is held at Delhi, Chennai, Bangalore, Mumbai, Kolkata, various centres in Kerala and in Dubai.

The test consists of 2 parts: one of 2 1/2 hours and the other of 2 hours. The forenoon session from 10:00 to 12:30 has focus on language skills and journalistic aptitude. The afternoon session from 2:00 to 4:00 concentrates on general knowledge.

Shortlisted students have to appear for interview.

Alumni:

MASCOM alumni are currently working in a number of national and regional media and publishing houses across the country

Hostel Facilities:

Students will be accommodated in comfortable, furnished quarters arranged by MASCOM at reasonable rent and the MASCOM canteen offers meals at subsidized rates.

Other Activities & Facilities:

- ▶ MASCOM provides state-of-the-art facilities for training in print journalism. It has a fully equipped, modern computer lab, with a Local Area Network. In addition to training in standard software such as MS-Office, Adobe Photoshop, Adobe In- Design, Hands on training is also given in the use of scanners, printers, digital cameras, Personal Digital Assistants (PDAs) and voice recorders.
- ▶ Each student is provided with a personal computer. MASCOM has a 64 kbps, 24-hour direct link to the Internet.
- ▶ The lab papers are The Fourth Estate in English and Jalakam in Malayalam. They are the core of the course because they provide a medium for students to put their classroom training into bringing out a newspaper. The exercise will begin with publishing dummy issues in the 10th week of the first trimester and the first regular issue is to be published at the beginning of the second trimester.

Fee Structure:

The total fee for the course is Rs.75,000, of which Rs. 15,000 must be paid to secure admission, and two installments of Rs. 30,000 each in the first week of the 2nd and 3rd trimesters.

Scholarships:

Because MASCOM is dedicated to attracting the best students into journalism, students who qualify for admission are assured they will not have to forego admission because of a lack of funds. MASCOM will offer necessary financial assistance on the basis of merit and means.

Placement:

The institute provides placement assistance.

2.30

NATIONAL INSTITUTE OF SOCIAL COMMUNICATIONS RESEARCH AND TRAINING (NISCORT)

A-2, Sector I, Vaishali, Ghaziabad – 201012, Uttar Pradesh.
E-mails: Institute: niscort@vsnl.com, Director: slrsj@vsnl.com
T: 120-277-3206/3326/3480
Website: www.niscort.com

NISCORT was established in 1997 by the Catholic Bishops' Conference of India (CBCI).

The vision is to serve as an effective communication think-tank and as a centre for advanced learning, training and research in matters related to the communication revolution, which is sweeping practically every aspect of the life of the people of India, and give to the mass media of the nation, a specific thrust, which will promote and uphold the cherished media values and morality.

NISCORT is an Associate Study Institute of Makhanlal Chaturvedi National University of Journalism (MCNUJ), Bhopal (Code: NUJ/05/2081) and students of NISCORT will receive University Degrees/Diplomas from the Makhanlal Chaturvedi National University of Journalism (MCNUJ), Bhopal

NISCORT has a campus of its own, located on a plot of land at Vaishali, 16 kms. from the centre of New Delhi, on the border of Delhi and Uttar Pradesh.

Director: Dr. Sebastian L. Raj,

Dean: Dr. John Edappilly

Courses Offered & Details: Post graduate

- ▶ Master of Journalism (MA Degree); [2 years]
- ▶ Master of Arts in Broadcast Journalism (MA Degree); [2 years]
- ▶ PG Diploma in Video Production (PG Diploma); [1 year]
- ▶ PG Diploma in Media (PG Diploma). [1 year]

Admission Information:

- ▶ Personal Interview: A candidate seeking admission to this Institute should be prepared to appear for a personal interview, at his/her own cost, either at the premises of the Institute or at an appropriate location, as stipulated by the Director.
- ▶ Language Test: Every student will have to take a language test at the beginning of the academic year. All those who do not pass the language test will have to compulsorily go through the English Language Course, conducted by the Institute
- ▶ Seats: 25 per course.

Alumni:

not available

Hostel Facilities:

Available to accommodate about 100 students. All the rooms have telephone connections, including facilities for long distance calls and even international calls.

Other Activities & Facilities:

- ▶ Since last year, NISCORT has introduced a weekly programme known as “The World

Around”. This programme is meant to enhance the general knowledge of the students and also their analytical and critical capabilities. This is a common programme for all the students and staff of the Institute. The students are divided into groups, under the guidance of a faculty member. Each group selects a current topic and prepares a presentation on that topic. The presentation session is for two hours every week, during which the group presents its findings and reflections and the rest of the student body and the faculty members participate in this programme.

- ▶ Periodically, an eminent personality is invited to share his/her thoughts or research findings or media experiences with the students.
- ▶ Channel NISCORT is the quarterly publication of NISCORT for the past six years. It carries news about NISCORT and its activities, announces courses and publications and also presents critical views and reflections on some important media related issues and concerns. Copies of this quarterly publication are distributed freely to Communication Centres, leaders, prominent persons, former students and friends and partners of NISCORT. This quarterly publication serves as a good instrument of publicity to the Institute and its programmes.
- ▶ In November 2001, NISCORT launched its own Electronic magazine called NISCORT E-zine. The E-paper pools together important news useful for all who are concerned with education and development. The E-zine has been put out regularly every week.
- ▶ The Institute has two fairly well-equipped audio studios and one video studio, primarily meant for the use of the students. The Institute also has three non-linear editing systems for the use of the students. The students are given free access to all these facilities, as and when they need to use these.
- ▶ In order to assist the students to improve their communication skills, the Institute has established a language lab. The students can use this lab to improve their language skills.

Fee Structure:

i) Course Fee

M.A. Degree Course	Rs. 20,000 (per semester)
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PG Diploma Course	Rs. 20,000 (per semester)
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ii) Other Academic Fees and Charges

University Registration Fee(MA):	Rs. 1,000 (one time)
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University Registration Fee (Diploma):	Rs 750 (one time)
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Examination Fee:	Rs. 750 per semester
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Refundable Caution Deposit:	Rs. 3,000
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iii) Hostel Charges

Accommodation Three-bed room	Rs. 500 per month/perso
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Two-bed room(limited rooms only)	Rs. 800 per month/ person
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Meals	Rs.1,800 per month
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Scholarships:

Subsidy available to few on basis of merit and socio economic status

Placement:

Placement assistance provided.

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PIONEER MEDIA SCHOOL

6 Todermal lane, Bengali Market, New Delhi – 110001

Registered Office : Pioneer Media school, 2nd Floor, Link House,
3 Bahadur shah Zafar Marg, New Delhi – 110002

email: pmsdel@dailypioneer.com

T: (011) 51015441/43;

Mobile: 91-9818555000,91- 9818555666

F: (011) 23755275

URL: <http://www.pioneermediaschool.com/courses.htm>

The Pioneer Media School is part of the Pioneer Group, India's second-oldest media house. Launched in 2003, the School has received affiliation [for its bachelor in journalism course] from Makhanlal Chaturvedi National University of Journalism – India's only full-fledged university of journalism recognized by the UGC.

Chairman: Chandan Mitra, Editor-in-Chief, The Pioneer

Director : A Surya Prakash

Courses Offered & Details:

- ▶ Post graduate diploma in journalism: 1 year

Intensive vocational programme for graduates who wish to train for careers in the exciting world of print, television, radio or online journalism. The course is spread over two semesters and is so designed that every student grasps the fundamentals in every strain of media and to thereafter choose an area of specialisation.

- ▶ Post graduate Diploma in Corporate Communication and Event management: 1 year

Intensive job-oriented programme aimed at training young graduates for emerging career options in these two fields. The programme combines disciplines of management and mass communication and focuses on management of public relations and events.

- ▶ Post Graduate diploma in TV direction and production: 1 year

Intensive course, which equips students with a variety of skills relating to television production. With the friendly Digital technology making speedy inroads into Television and Video, this medium is becoming more accessible to a larger number of people and the demand for trained professionals is burgeoning. Multi-capabilities are edging out specialization, and the Video and Television professional is often required to don multiple caps: director, cameraperson, scriptwriter, editor and producer.

This intensive course aims to fashion TV media professionals with well-rounded skills in producing programmes from concept to creation.

- ▶ Certificate course in radio and television production:
6 months (part time)

Part time programme for undergraduates/graduates and working people who seek to acquire a media related technical skill.

- ▶ Bachelor of journalism: 3 years

The course focuses on training students to understand the nuances of reporting, interviewing, writing reports and researching and also acquire skills in photography.

The course is affiliated to Makhnallal Chaturvedi National University of Journalism , Bhopal

Admission Information:

Entrance exam and interview. No entrance test for the certificate course in radio and Television production.

Alumni :

Not available.

Hostel Facilities:

No hostel. Institution arranges for accommodation for outstation candidates.

Other Activities & Facilities:

The best thing about the college is that students can have a hands on experience as a trainee in pioneer during the post graduate course.

Fee structure:

- ▶ PG Diploma : Rs 1 lakh , payable in installments.
- ▶ BJ : Rs 50,000 / annum

Scholarships:

Available on merit come means basis. Supporting proof citing parent's income is needed.

Placement:

Placement assistance assured for all students except the certificate course. Students placed in all leading organizations across the country.

RAI MEDIA LAB

URL: <http://rml.raifoundation.org/life-rml.htm>

Campus Locations:

Rai Pur

Mobile : 9329105211, 9329105212, 9329105213

E-mail : raipurml@raifoundation.org

Delhi

Tel : (011) 29892238, 29892240

Mobile : 9313367819

F : 91 11 26959999

E-mail : delhirml@raifoundation.org

Kolkata

Mobile : 9331065314, 9331073902, 9331064685, 9331073768, 9331073906

Tel : (033) 22100911-13

E-mail : kolkattarm@raifoundation.org

Mumbai

Tel : (022) 27573166 /67/ 68/ 69

Mobile: (022) 9324905883/84/89

E-mail : mumbairml@raifoundation.org

Gurgaon

Mobile : (011) 9312940967, 9313290749

Tel : (0124) 2345624-26

E-mail : gurgaonrml@raifoundation.org

Bhopal

Mobile : (0755) 3133192/94

Tel : (0755) 5222264

E-mail : bhopalrml@raifoundation.org

The Rai Media Lab is a comprehensive media training facility dedicated to help film, advertising and journalism students apply theoretical knowledge through practical hands-on experiences.

RML's innovative practical oriented education and multidiscipline resources under one roof is unique.

Dean: Pramod Bhatnagar

Courses Offered & Details:

- ▶ Postgraduate Degrees:
 - ▶ MA in Advertising & Communication: 2 years
 - ▶ Masters in journalism and mass communication: 2 years
 - ▶ Integrated Masters in Advertising & Communication Management
 - ▶ Integrated Masters in Journalism & Mass Communication
 - ▶ Integrated Masters in Production & Mass Communication
- ▶ Postgraduate Diploma:
 - ▶ Documentary making
 - ▶ Event Management
 - ▶ Convergence and new media
 - ▶ Advanced Reporting: 1 year
 - ▶ PGPD in Print, Electronic & Cyber Journalism: 1 year
 - ▶ (Hindi/English)
 - ▶ Advertising, Public Relations and Corporate Management: 1 year
 - ▶ Brand management: 1 year
 - ▶ Media Research: 1 year
 - ▶ Technical Writing: 1 year

- ▶ Mass Communication: 1 year
- ▶ Cultural Studies: 1 year
- ▶ Web Journalism: 1 year
- ▶ Rural Communication : 1 year
- ▶ Doctoral Programmes:
 - ▶ Communication Studies
 - ▶ Marketing Communication
 - ▶ Journalism
 - ▶ Electronic Media
 - ▶ Media Industries

Admission Information:

Students seeking admission are required to take the RF-GMAT scholarship-cum-entrance test and appear for a personal interview.

Alumni

The alumni association plays an important role in maintaining relationships with the outgoing batches. This vibrant association organizes get-togethers periodically, which will help in building strong bonds among current and former students. This association provides an effective forum for its members to exchange views on corporate happenings and help them in their career growth and development.

Hostel Facilities:

Hostel facilities are available in almost all campuses in Delhi. The Meadows hostel at Delhi is spread over 8 acres and houses 2000 students. The hostel has 24 hour tuck shop, beauty parlour, indoor outdoor sports facilities etc.

Other Activities & Facilities:

- ▶ Students have an in-house student magazine
- ▶ Several opportunities of outdoor sport and cultural events
- ▶ The college provides transport facilities.
- ▶ Student counseling on both personal and professional front.
 - ▶ Tie up with several universities abroad and students often gain admission to bets universities abroad after completing course in RML. Exchange of students with foreign universities is also a common feature.
 - ▶ The graduate students of Rai media lab get a Higher National Diploma from Eduexcel of UK and can directly be admitted to third year of college of in over 65 universities in UK and also in USA, Canada, Australia.

Fee Structure:

Fee structure varies according to type of course and is available on request.

Scholarships:

RML facilitates students in a major way to pursue education with the help of funds in the form of a large number of scholarships. These scholarships are given on merit basis. More importantly they are also granted on the basis of assessed need of the students. It is the fundamental belief of RML

that as many of those wanting quality education must be given a chance to choose. Over 3000 scholarships ranging up to 100% waiver of tuition have been granted to meritorious and needy students in the past.

Placement:

The institute has a robust and proactive Placement Cell that works in coordination with the students giving them direction and resources to acquire the necessary skills to secure that dream job.

The Placement Cell continuously invites organizations to visit its campus and give a pre-placement talk. This provides students an opportunity to learn more about recruiting organizations and meet some of their key employees. This process makes a powerful impression by exposing students to highly knowledgeable senior executives.

RML assists organizations in generating awareness among students by organizing guest lectures, panel discussions, conferences and workshops from time to time.

SCHOOL OF CONVERGENCE

208 A, Savitri Nagar, New Delhi - 110017
T: 91 - 11 - 5186 4130, 5186 4131/2; F: 91 - 11 - 5186 4133
Email: info@schoolofconvergence.com
URL: <http://www.schoolofconvergence.com>

The School of Convergence (SoC) started in October 2001 with a Two Year Post Graduate Diploma Course in Content Creation and Management (PGDCCM). It imparts education and training in content creation and management in diverse media: print, radio, television, cinema and the Internet. The curriculum lays emphasis not merely on classroom teaching but also on practical work experience aimed at turning out media professionals and entrepreneurs. In the first year, it is compulsory for students to learn about all media streams. During the second year, they specialize in one of the following. The institute is promoted by Cyber Media Foundation Limited (CMFL). CMFL is a joint venture involving Cyber Media (India) Limited and Kaleidoscope Entertainment Limited.

Principal: Paranjay Guha Thakurta

Courses Offered:

- ▶ Post Graduate Diploma in Content Creation & Management(2 years)
- ▶ Post-Graduate Diploma in Integrated Communications Management (1 year)
- ▶ Post Graduate Diploma in Strategic Advertising Management(1 year)
- ▶ Part time certificate courses for undergraduate students at several Delhi University colleges like St Stephen's (2003), Jesus and Mary (2004) and Gargi College (2005). These courses have become extremely popular.
- ▶ Specialized modular programmes at the prestigious Indian Institute of Foreign Trade (IIFT), New Delhi, Indian Institute of Management (IIM), Kolkata, and Film and Television Institute of India, Pune.

Admission Information:

- ▶ Eligibility: Graduate from a reputed university. Work experience, especially related to media, would be an added qualification. Those who have appeared for their graduation final year exams are also eligible to apply.
- ▶ Selection Information: Written examination followed by an interview

Alumni:

Working with some of the best known media organizations in India including Bennett Coleman & Company (the Times of India group), Business Today, CNBC–TV 18, CNN-IBN, Discovery Channel, Miditech, NDTV, O&M, Sagar Arts, Star TV, Times of India and Zee TV employ SoC students.

Hostel Facilities:

Hostel and paying guest accommodation are available in the vicinity of the campus. The School can assist outstation students in finding suitable places to stay nearby. However, the institute does not take the responsibility of providing accommodation to the students. The tuition fee does not cover charges for hostel accommodation.

Other Activities & Facilities:

- ▶ By the end of the third term, students showcase their creations at a forum, where they hold a photo exhibition, organize a debate and 'broadcast' radio programmes screen TV programmes and release a news features magazine Newspeak.
- ▶ In the second year, students get the chance to play with techniques, tools and ideas in their respective areas of specialization—fiction, non-fiction, media management and new media. They produce short duration fictional and non-fictional films.
- ▶ Digital Studio using the latest equipment for shooting and non-linear editing.
- ▶ Ranked as India's fifth-best business school in media and mass communication by Outlook magazine, September 2004.
- ▶ Ranked as India's sixth-best 'sectoral business school' in the Outlook-CFore annual survey - September 2004

Fee Structure:

- ▶ PG Diploma in integrated communications management.
- ▶ The course fee of Rs 110,000 and is payable in two installments. The first instalment of Rs 60,000 has to be paid before the course starts and the second instalment of Rs 50,000 must be paid by May 10, 2006.

- ▶ Late payment of fees will attract a fine of Rs 100 per day.
- ▶ PG Diploma in content creation & media management.
- ▶ The course fees per student for each term is Rs 50,000 payable before the commencement of each term, and includes the cost of participation in various activities and projects. Those specializing in fiction and non-fiction, need to pay an additional Rs. 10,000 per term for the IVth, Vth and VIth terms, towards material costs. Fees once paid will not be refunded under any circumstances.

Scholarships:

Deserving students who may not have the financial means to fund the entire programme or a part of it would be assisted to avail of academic loans from banks and financial institutions. The terms and conditions of such loans would be laid down by the concerned bank or financial institution. The School of Convergence awards scholarships to meritorious students, details of which are announced from time to time.

Placement:

The School of Convergence assists in providing suitable placements and career opportunities to its students. The School encourages reputed media organizations to participate in campus recruitment schemes. The CyberMedia group and Kaleidoscope Entertainment Limited, the promoting organizations of the School of Convergence, undertake to recruit students who complete the course with an “A” grade.

SCHOOL OF INFORMATION SCIENCES, DEPT OF MASS COMMUNICATION, ASSAM

University of Assam, Silchar-788011;
T: (03842)270831;Email: auliba@sancharnet.in
University T: 91-03842-270806,F: 91-03842-270802,270849;
URL: <http://assamuniversity.nic.in>

The Department of Mass Communication under the School of Information Sciences was set up to cater to the needs of the fast developing world of communication. Becoming increasingly popular it is able to help improve and aid the intellectual and social development of the youth of the area

Head Of the Department: Dr G P Pandey

Courses Offered:

- ▶ Master of Mass Communication- 2 year- 4-semester course
- ▶ M.Phil-3 semesters
- ▶ PhD

Admission Information:

For Masters

- ▶ Entrance test and interview in July
- ▶ Eligibility: Graduates with 50% in any discipline are eligible.
- ▶ Seats for Masters —30

Alumni:

Tamojit Bhattacharjee of PTI

Hostel:

Available. Soon to become fully residential

Other Activities & Facilities:

The only Department in the country to publish a color broadsheet newspaper “impressions”.

It has its own FM radio, TV station with own production units

Fee Structure:

Approx: Rs 2000 per semester

Scholarship:

Several endowment awards including the Bipin Chandra Pal Memorial Award for Masters in Mass Communication

Placement:

Campus Recruitment. Active placement cell with a comprehensive database

2.35

SCHOOL OF INFORMATION AND COMMUNICATION STUDIES, UNIVERSITY OF MADRAS

Department of Journalism and Communication
University Centenary Building, University of Madras, Chepauk,
Chennai-600005; T:2538778 ext-344;
Email: jjoseph@md4.vsnl.nct.in
University T : (044)-25368778, F:(044)-25366693
URL: <http://www.unom.ac.in/jour.html>

Established in 1947 with just a postgraduate diploma course in journalism it expanded into the Dept of Journalism and Communication in 1976 and is today among the foremost departments of the University

Course Coordinator: Dr J. Josephine

Courses Offered:

- ▶ M.A communication, (2 years)
- ▶ PhD Journalism/Communication,
- ▶ M.Phil Communication,
- ▶ M.Sc Electronic Media

Admission Information:

- ▶ Eligibility: Graduates of all disciplines
- ▶ Admission forms available by April
- ▶ Entrance test and Interview in May/June.
- ▶ Seats : 30(MA) and 20 (M.Sc)

Hostel:

Available

Other Activities & Facilities:

- ▶ Has Teaching Research Facilities in media, culture and society, Tamil Journalism etc
- ▶ In-service training for media staff
- ▶ Computer lab and Video Production equipment
- ▶ A good library of books on media and communication

Fee Structure:

- ▶ MA : Approx Rs 5000
- ▶ M Sc : Rs 26500

Scholarship:

General

Placement:

By individual application

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SRI SRI CENTRE FOR MEDIA STUDIES

No. 19, 39 A Cross, 11th Main Road,
IV 'T' Block, Jayanagar, Bangalore - 560041.
E-Mail: info@sscms.org,
T: (080) - 2655 7572, 080 - 2655 7573
F:080 - 2634 8333
Url and Website: <http://www.sscms.org/>

Sri Sri Centre for Media Studies, a postgraduate diploma college established under the aegis of Sri Sri Ravi Shankar Vidya Mandir Trust in 2001, has trained more than 100 media professionals in print/broadcast/new media journalism in four years.

The curriculum matches what is being taught in the leading J-Schools around the world including the Columbia School of Journalism, New York City; the Northwestern School of Journalism, Chicago, Illinois; the Carleton School of Journalism, Ottawa, Canada.

Executive Director: Shri Radhakrishnan

Courses Offered & Details:

The PGD journalism students at the SSCMS will take five courses per term - three related to print/broadcast/new media journalism; one to politics, sports, issues, economics, science, media laws, and other so-called core subjects; and one to society and culture covering world's major religions and cultures. The fifth course, society and culture, is designed to provide students with the analytical understanding, historical knowledge and skills needed to cover religious and cultural groups in the modern world.

The second term too will have five courses, focusing more on deeper study and reflection; and more intense practice of the craft on a daily basis. The students will study more about image-making, perception-creating, and inferences. During the second term, the students will also get to focus more on computer-aided research, news writing, reporting & editing for print, broadcast (radio & television) and the new media.

Admission Information:

- ▶ Eligibility: Graduates in any discipline with good communication ability in any Indian language and English. Those with some media exposure will be preferred. Final selection is based on the quality of the three essays received along with the application and a subsequent telephone interview with the selection committee.

Alumni :

Ex students working in prestigious newsrooms such as the Los Angeles Times, The Times of India, The Deccan Herald, The Hindu, The New Indian Express, The Vijaya Times, Vijaya Karnataka, The Mathrubhoomi, The NDTV, The Doordarshan, The Aaj TV, The ETV and a score of private-sector firms and government offices as information officials

Hostel Facilities:

The SSCMS will arrange accommodation near the campus for those who request for assistance.

Other Activities & Facilities:

- ▶ Students will have a workstation to themselves with a dedicated
- ▶ Internet line. The students will have the opportunity to learn key software packages in editing, designing and web-publishing.
- ▶ The SSCMS has a video editing studio with resource persons available to provide one-to-one help to students in shooting, editing and post production techniques. Students will be provided with a digital video camera to go out and shoot events for news and documentary production.

Fee Structure:

- ▶ Tuition Fee: Rs. 95,000/
- ▶ Library & Examination fee: Rs. 5,000/-

Fees must be paid in one installment before the first day of class. The fees is payable through a bank DD, in favour of the Sri Sri Centre for Media Studies, Bangalore.

Scholarships:

Limited scholarships are available on merit basis from the second term based on the student's performance during the first term

Placement:

Guaranteed. Campus interviews are held where all the reputed media houses take part.

SYMBOSIS INSTITUTE OF MASS COMMUNICATIONS (SIMC)

Senapati Bapat Road, Pune-411004, Maharashtra
T:91 20 25652303; email: contactus@simc.edu
Url and Website: <http://www.simc.edu/>

The Symbiosis Institute of Journalism and Communication (SIJC) was set up in 1990. It is a compact, autonomous, post-graduate media school with a focus on journalism.

Over the years, the Institute kept pace with emerging technologies and dynamic changes in various media, and was renamed as the Symbiosis Institute of Mass Communication - repositioned as an integrated mass communication institute for grooming media professionals in all areas of mass communication and communication management.

Today, SIMC prepares its students to handle this convergence of technologies, specialize in the new generation mediums, and emerge as capable and competent media and communications professionals.

Director: Dr. S. N. Bal

Courses Offered & Details:

SIMC offers two-year full-time postgraduate diploma programmes in

▶ Mass Communications.

The Mass Communication major comprises the following specializations:

a) Journalism (Print, Broadcast and Cyber Media)

b) Audio-Visual Production (Radio Communication, Television Production, Ad and Documentary Filmmaking and Film Studies)

▶ Communication Management

The Communication Management major comprises the following specializations:

c) Advertising (Client Servicing / Account Planning, Media and Creative — Art & Copy)

d) Public Relations (PR, Corporate Communication and Event Management)

Admission Information:

SNAP is the Symbiosis National Aptitude Test, a common written test conducted by Symbiosis for Postgraduate programmes in management, information technology, mass communication and geo-informatics.

SNAP is the first step in seeking admission to Symbiosis Institute of Mass Communication (SIMC). This test is held in 23 cities all over India. The score of the SNAP Test will be used to shortlist candidates for individual selection process (GD / PI etc)

For details: www.snaptest.org

Alumni:

Working in all reputed media houses across the country.

Hostel Facilities:

SIMC does not offer hostel facilities. However, furnished hostel facilities at Symbiosis

Vishwabhavan are available on first come first serve basis. Allotment of rooms is done by the Symbiosis Society. SIMC will endeavour to assist students in securing accommodation outside the campus.

Other Activities & Facilities:

- ▶ Footprints : This is SIMC's annual series of media seminars.

The students of first year students of SIMC, fresh out of their first semester, are divided into teams to go out to different cities in India on the mission of organizing

For students it is an opportunity to gain practical experience, interact with the media and communications professionals and organize an event from scratch. The students have to come up with topics, zero in on speakers, identify sponsors, finalize venues, bring in participants, get media coverage and execute the event. It may sound formidable SIMC students have pulled it off for the past five years with finesse.

- ▶ The nationwide series of seminars culminate in Fest O' Comm, the annual communication festival conducted by students of the SIMC.. Fest O' Comm is a four-day festival that comprises seminars, workshops, celebrity shows, competitions and various fun events. Each year sees the who's who of the media industry conducting workshops and sessions on the various nuances of mass communication and the media.
- ▶ Communiqué : A quarterly media newsletter published and distributed amongst all the major media houses across the country.
- ▶ SymbiChronicle : An in-house newspaper providing an opportunity to journalism students to cover news events relating to Symbiosis. News items focus on the visits of top professionals to campus and other activities and events of the various institutes of Symbiosis.

- ▶ Symbimasscommproductions (the audio-visual club)
An eye for visuals, an ear for sound and passionate love for the medium are some of the discernable traits of an audio-visual club member at SIMC. The club has made corporate and ad films for clients, and handles all activities related to film, television and radio. Symbi MassComm Productions also organizes workshops and appreciation courses in specific areas like scripting, editing and other aspects of audio-visual production.
- ▶ ADphrodisiac (the advertising club)
Pressing deadlines, finicky clients, miniscule budgets...the advertising students of SIMC have seen it all, thanks to ADphrodisiac — the SIMC ad club. This salad bowl of whacky ideas and professionalism handles the creative execution of all SIMC events and projects apart from catering to industry clients. The club also organizes workshops on advertising and brand communication.
- ▶ Prism (the public relations club)
The main function of this club is to provide vital exposure for its members to live projects, by enabling student-industry interface. Some of the campaigns organized by PRISM are the organization of special games for the physically handicapped, launch of beauty products and training programmes for corporate clients. PRISM also functions as an internal PR department for several of the institutes in the Symbiosis fold. The club also handles circulation and media relations of the in-house publications.

Fee Structure:

The current fee structure as under:

	Installment I	Installment II
Total Fees for Open Category	Rs. 87,500/-	Rs. 80,000/-
Total Fees for Industry Sponsored	Rs. 1,57,500/-	Rs. 1,50,000/-
Total Fees for International Student	USD 3888*	USD 3555*
* USD 275 additional for administrative charges.		
** Will be calculated at prevailing exchange rate.		
*** Fee structure is under review for revision.		

Scholarships:

Not mentioned

Placement:

The SIMC produces dependable entry-level professionals. As the threshold requirements for admission into our two-year post graduate diploma high, the quality of output is enviable – accomplished through approximately 3200 hours of intensive and classroom and experiential learning, several “live” industry projects, and 12-hour schedules, six or seven days a week. SIMC has devised a two-tier internship programme for optimizing classroom inputs with hands-on industry experience. Over the two years of the programmes, the students go through two internships totaling six months. These internships are fine-tuned to each specialization and ensure maximum learning benefit.

2.38

THE CENTRE FOR JOURNALISM AND MASS COMMUNICATION (JMC)

Jaipuria Institute of Management, A-32A, Sector 62, NOIDA 201301
T:(0120) 2403379- 81, (0120) 2403850 - 54
F: 0120 2403378, 0120 25863255, 0120 25742042
URL: http://www.jimnoida.ac.in/careers_jim.html

The House of Jaipurias is a recognized name in the industrial world. Led by Shri Sharad Jaipuria, this industrial group (Ginni International) is a leader in the field of textiles.

The Centre for Journalism and Mass Communication was set up in 2004 to impart contemporary credible media education. JIM, Lucknow has been running the Post Graduate diploma Programme in Mass Communication since 2001 with an excellent placement record.

Course Offered:

Post Graduate Diploma Programme in mass communication: 1 year

Admission Information:

The participants for the programs will be selected through a rigorous admission test, group discussions, and personal interview.

Alumni:

Details not available.

Hostel Facilities:

The institute provides hostel accommodation on a twin-sharing basis separately for the girls and boys in the neighbourhood residential society apartments.

Other Activities & Facilities:

- ▶ A 10-page newspaper, Yuv JIM is brought out by the students as part of their print assignment. Reporting, editing, page planning, designing and page making for the newspaper is handled by students themselves on Quark X-Press.
- ▶ Each student will go for internship in a media/news media organization such as a news broadcast station, Production Company, newspaper, magazine, wire agency, PR agency and an advertising agency. The internship will be for one month

Fee Structure:

PG Diploma Course in Journalism & Mass Communication

- ▶ self sponsored students : Rs. 90,000 (Rupees Ninety Thousand) payable in three installments plus Rs. 10, 000 refundable security

- ▶ for company-sponsored students is Rs 1,20,000 (One lakh Twenty Thousand Only) plus 10,000 refundable security

Scholarships:

A scholarship of Rs 10,000 (Ten Thousand Only) will be offered to students securing 60% or more in the last degree examination in (Humanities discipline) and 70 percent in (Sciences) or the top 20 students in the admission list of the Institute for the programme provided the first installment of the fee is deposited on or before the notified date.

Semester wise Scholastic awards for top three rankers in each semester.

Placement:

The institute provides placement assistance.

2.39

THE INTERNATIONAL SCHOOL OF BUSINESS AND MEDIA

Campus Locations:

Bangalore Campus

S. No. 124, Yamalur Main Road, (Off. HAL Airport Road),
Behind Logica CMG Software Co., Maratha Halli Colony Post,
Bangalore - 560 037.

Tel.: +91 (0)80 55335646/ 47, 55369227/ 8

Director in charge: Dr. Chetan Bajaj

Kolkata Campus: 1B - 163, Sector III, Salt Lake City, Kolkata - 700091.

T:(033) 23356761/6762/6828/6830

Director in charge: Prof. Debashish Chakraborty

New Delhi Campus: 7th Flr, Aggrawal Millenium Tower, Netaji Subhash Place,
Wazirpur Distt. Centre, Delhi- 110034.

Tel.: +91 (0)11 52470047/48/49/50

F: +91 (0)11 52471050

Director in charge: Dr Atul Sinha

Pune Campus: Ashoka Plaza, Survey No.32/2, Nagar Road,Pune- 411014

T: 020 26633444 / 044, F: +91 (0)20 26633445 / 919

Email: admissions@isbm.ac.in

Director in charge: Dr PK De

URL: <http://www.isbm.ac.in/>

The International School of Business and Media aims to create a world-class educational environment, that allows students to fully develop their professional abilities, and that fosters a strong sense of responsibility and ethics.

Courses Offered:

- ▶ Post Graduate Programme in Media Management & Production (PGPMMP)
- ▶ Post Graduate Programme in Broadcast Management & Journalism (PGPBMJ)

Admission Information:

Entrance Test for admission.

Short listed candidates called for Group Discussions and Personal Interviews

Alumni:

Alumni are working in Star News, Zee Network, SAB tv, Marie Claire, and China among others.

Hostel Facilities:

Not available. As accommodation is easily available around the campus the institute helps students find accommodation.

Other Activities & Facilities:

- ▶ Online publication 'Anvil' and co-coordinating with media for press releases
- ▶ The Digital Library, the only one of its kind in Pune, is equipped with over 7700 national and international journals, texts, references, periodicals & full text back volumes since 1922
- ▶ This multi-disciplinary database offers full text for nearly 1,850 scholarly journals, including nearly 1,300 peer-reviewed titles. Covering virtually every area of academic study, Academic Search Elite offers full text information dating as far back as 1985.

Fee Structure:

The tuition fee for the media programme is Rs. 1,50,000/- per year.

Scholarships:

not available

Placement:

ISB&M has maintained a record of 100% Summer & Final Placement

2.40

XAVIER INSTITUTE OF COMMUNICATIONS(XIC)

St. Xavier's College, Mumbai. 400 001;
Tel.: (022) 2262 1366 / 1639 / 2877;
pr@xaviercomm.org
T: (91-22) 2262 1366/ 2262 /1639 /2262 2877;
F: (022) 2265 8546;
<http://www.xaviercomm.org/>

Started in 1969, the XIC is an autonomous unit of the Bombay St Xavier's College Society Trust that includes St Xavier's College as well as other institutes. It is housed in the college campus and is devoted to upholding the Jesuit tradition of excellence in education by 'developing scholarship and professionalism in the media' through its various courses. It is an autonomous body.

Name of Course Coordinator: Jane Swamy

Admission Information:

- ▶ Applications available by May
- ▶ Admission is with a one-hour entrance test and interview.
- ▶ Eligibility: Graduates with 50% in arts, science, commerce and mass media are eligible
- ▶ Seats-50
- ▶ Course starts in July

Hostel:

Not available

Other Activities & Facilities:

- ▶ Seminars, Conferences, workshops, exhibitions and competitions are a part of the curriculum.
- ▶ 'Xcell' a monthly newsletter keeps everybody informed of campus happenings.
- ▶ A very well equipped Media Resource Center with sound studios, digital media help and an air-conditioned mini theatre among other things are available.

Fee Structure:

For complete course ranges between Rs 85,000-90,000

Scholarship:

The Reuters Prize is given out to the best student in journalism

Placement:

Campus recruitment-Immediate

ZEE INSTITUTE OF MEDIA ARTS (ZIMA)

Zee Interactive Learning Systems Ltd,
Magnum Bungalow Society,
Plot No.17, Unit-C, Lokhandwala Complex,
Andheri(W), Mumbai-400 053.
Tel.: 91-22-2630 2937 / 38.
E-mail : zima@zils.esselgroup.com
URL: www.zimainstitute .com

ZIMA is a creative community for the media industry and aims to provide a free and flexible environment, where ideas can flow transparently and without barriers.

ZIMA was established under the aegis of Zee Interactive Learning Systems. Zee Interactive Learning Systems Limited (ZILS) an ISO 9001 company, is the Education arm of Zee Network and is a leading company providing Technology-Based Education & Training.

Zee Network is a part of the “Essel Group” of Companies. “Essel Group” of Companies founded in 1927 has at present Group turnover of Rs 3000 crores and is perhaps the only group in the entire world with its diverse interests in the field of Media & Entertainment, broadcasting, distribution, Education & Training, Packaging and Communication Industries. Zee Interactive Learning Systems Limited (ZILS) was formed in 1999 to create a learning network and deliver Education content and training solutions for a range of Careers and Vocations.

Courses Offered:

ZIMA offers courses in Direction, Acting, Production, Editing, Cinematography, Writing, sound , Film animation and Visual effects.

All the courses are available in three formats: One year diploma, six months certificate and six months advanced certificate.

Admission Information:

- ▶ A written test: There will be simple questions for candidate to test their awareness.
- ▶ Assessment Film: A film will be shown to the candidate and his or her views will be assessed.
- ▶ Interview: An informal interaction session to know more about the candidate.

Alumni:

Details not available.

Hostel Facilities:

Available at Mira Road, in one of the best localities of Mumbai. Students need to pay Rs.3250/- to Rs.3800/- per month for the Hostel.

Other Activities & Facilities:

Every student gets an opportunity to directly or indirectly participate in 5mins students' project films.(Certificate course) & 40 mins (Diploma Course). They also get hands on training under the aegis of Zee network.

Fee Structure:

Not available.

Scholarships:

Structure being worked out

Placement:

The institute provides placement assistance.



APPENDIX - 1

Indian Universities that offer courses in Journalism and Mass Communication

- ▶ Assam University
- ▶ Bangalore University
- ▶ Benaras Hindu University
- ▶ Calcutta University
- ▶ M C Rashtriya Patrakarita Vishwavidyalaya, Bhopal
- ▶ University of Delhi
- ▶ University of Kerala
- ▶ University of Madras
- ▶ University of Mumbai
- ▶ University of Mysore
- ▶ University of Pune

i) **Assam University**

Assam University was established in 1994. It is located at Dargakona, about 20 kilometers from Silchar. The university has 8 schools of discipline and 24 departments.

The most sought after center of education in the North East region, the university's Dept of Mass communication offers one of its most popular courses.

Vice Chancellor: Subhas Chandra Saha

URL: <http://assamuniversity.nic.in>

University T: 91-03842-270806, F: 91-03842-270802, 270849

ii) **Bangalore University**

The Bangalore University was originally the 'nucleus of science center' of the University of Mysore. In 1964, it was given the status of a full-fledged university.

Today it has 400 colleges, 75 post graduate departments and controls 4 constituent colleges that include the famous Central College, established in 1886 and Vishvesharaya College of Engineering as also the Jnana Bharathi and Central College city Campuses.

Apart from the university dept which offers a Masters in Mass Communication and another in Electronic Media (e-journalism), 8 other colleges offer degrees in journalism and communication. The most popular and well known among them are Christ College, Central College, Sheshadripuram College and Baldwin Women's Methodist College

Vice Chancellor: Dr.M.S. Thimmappa

URL: www.bub.ac.in

University T: 080- 22961290 (Central College Campus)

iii) Banaras Hindu University

Pandit Madan Mohan Malaviya founded the famous Banaras Hindu University in 1916. His vision was to 'blend the best of Indian education with the best tradition of the modern universities of the west'.

The Faculty of Arts offers a Masters programme in journalism and mass communication.

Vice Chancellor: Prof. Panjab Singh

URL: <http://www.bhu.ac.in>

University T: 0542-2369401 to 2369410; F: 0542-2368174

iv) Calcutta University

The University of Calcutta was founded on January 24, 1857.

Sir James William CoIvile was appointed the first Vice-Chancellor of the University of Calcutta.

The journalism and mass communication department, located at Hardinge building in the campus began in 1950

University T: (033) 2219 4081; F: (033) 2219 4120.

URL: <http://www.caluniv.ac.in>

v) Makhanlal Chaturvedi Rashtriya Patrakarita Vishwavidyalaya

It is the only University in the country devoted exclusively to the profession of journalism and related studies both in print and electronic media.

The university was set up in 1991 and is located at Bhopal.

The university is named after Makhanlal Chaturvedi, a renowned freedom fighter, poet and journalist.

The University is a member of the Association of Commonwealth Universities and the Association of Indian Universities (AIU). The university has jurisdiction through out the country and imparts education outside the country also.

The University imparts education through:-

- ▶ Its teaching departments at Bhopal
- ▶ Its campuses at Noida and a network of Study Institutes spread over the whole country

The university has nearly 600 affiliated study centres/media institutes in different parts of the country.

The university has sponsored Manuj, a bilingual service of syndicated articles in English & Hindi, and has a panel of distinguished writers and renowned columnists who regularly contribute to it. These are circulated to various newspapers and periodicals across the country for publication

So far nearly 1500 articles have been published in several newspapers.

Director General : Shri Achyutanand Mishra

T: 5290227, 2725559 ; email: dg@mcu.ac.in

Executive Director & Director(IT): Shri O.P. Dubey

T: 5290229, 2725559 ; email: ed@mcu.ac.in

Registrar: Dr. Anil Choubey

T: 2725307, 5294824; email: registrar@mcu.ac.in

URL: <http://www.mcu.ac.in/index.htm>

vi) University of Delhi

From a modest beginning of just three colleges –St Stephens (1881), Hindu College (1899), Ramjas College (1917) and 750 students, the University of Delhi has today expanded to being a multi campus centre of learning with 79 colleges, 14 faculties, 86 academic departments and 2.2 lakh students.

Five colleges offer the bachelors degree in journalism. They are the Kamala Nehru College, Lady Shri Ram College for Women, Maharaja Agrasen College, the Delhi College of Arts &Commerce and Kalindi College.

Vice Chancellor: Shri Deepak Pental

vii) University of Kerala

Established in 1937 as the University of Travancore, and renamed Kerala University in 1957, it later split into the Calicut University, the Cochin University and the Mahatma Gandhi University.

The present day university has 16 faculties, 41 departments and 81-affiliated colleges. It also houses an invaluable collection of rare and old manuscripts and scrolls in various languages and subjects and is responsible for the publishing of the Indian History Journal since 1946.

Vice Chancellor: M.K. Ramachandran Nair

URL: <http://keralauniversity@vsnl.com>

University T: 0471 -2306422; F: 0471-2307158

viii) University of Madras

Established by Lord Elphinstone in 1857, it is one among five universities today granted special status and rated 5 stars by the NAAC and the University Grants Commission, India.

Modeled on the lines of London University, it encompassed the whole of Southern India, from Orissa to Kerala, eventually giving way to present day independent off shoots like the universities

of Mysore, Kerala, Andhra etc.

Going from strength to strength it holds sway today in Chennai and areas of Tamilnadu with 4 campuses, 68 departments and 18 schools and 115 affiliated colleges as also the well-known Institute of Correspondence Education.

Vice Chancellor: Prof S.P. Thyagarajan

URL: <http://www.unom.ac.in/jour.html>,

and <http://www.unom>

University T: 044-25368778; F:-044-25366693

ix) University of Mumbai

The University of Mumbai [formerly Bombay] was one among the first three Universities set up in India. Established in 1857, the University today has two campuses, 34 depts. 354 affiliated colleges and two postgraduate centers.

The university has been granted 5 star -status by the NAAC and continues to remain committed to the promotion of professional excellence in education as is evident from its wide array of courses.

Foremost among those that offer courses in journalism are the Faculty Of Arts, Department of Communication & Journalism, Mumbai University and the Garware Institute of Career education And Development

Vice Chancellor: Dr Vijay Khole

URL: www.mu.ac.in

x) **University of Mysore**

Founded by the Maharaja of Mysore in 1916 it was the first university to be set up outside the sphere of the British administration and the 6th in India.

Mysore University became autonomous in 1956. It 39 postgraduate departments, 122 affiliated colleges, 8 specialized R&D centers and 55 regular academic courses and has been granted a 5star status by the NAAC of the UGC.

The PG campus is located along the beautiful Kukkarahalli Lake, with two other satellite campuses at Mandya and Hassan.

Vice Chancellor: Prof.Shasidhara Prasad

URL: <http://www.uni-mysore.ac.in>

University T: 91-821- 2419815

xi) **University of Pune**

Founded in 1948, the university has over 200 affiliated colleges, 41 postgraduate depts and 118 research institutions with over two lakh students.

Vice Chancellor: Prof.Ashok.S.Kolaskar

URL: <http://www.unipune.ernet.in>



APPENDIX - 2

Meet the journalists

Avanija Sundaramurti

Student, Lady Shriram College, New Delhi

If being in the media excites you and you are the local newshound then maybe journalism is your cup of tea.

So where do you go if you are straight out of school and want to break in the big, bad and crazy world of the media? Where else but the University of Delhi- Lady Shri Ram College!!

Lady Shri Ram College, introduced the three year Honors programme in Journalism in July 1995. In just ten years this programme has become one of the most sought after undergraduate programmes in Journalism, in the country.

Among several unique aspects of this course is its inter-disciplinary approach, which combines courses in Journalism and Communications with Honors level components of Economics and Political science. Another special feature is the mentor programme under which each student is apprenticed to an accomplished journalist. The close interaction with the 'mentor' helps to develop and hone the student's skills in research, writing, reporting and editing, and enables her to focus career goals. Course on offer include Indian Government and Politics, International Politics, International Media Scenario, Advertising and Public Relations, Media Industry and Management etc

The teaching methodology incorporates lectures, workshops and seminars, and emphasizes independent projects and extensive written assignments. The contact with visiting faculty is a special feature of the programme and enables students both to move beyond course requirements and engage with issues that impact the ethic and ethos of the profession.

From a wide range of extracurricular activities available to students, to the luminaries called to take classes, the Journalism Programme in LSR has no parallel in the country. Interaction with professionals in the field offers students the chance to investigate their interests and ascertain their aptitudes apart from widening their understanding of the subjects under discussion. LSR has also instituted exchange programmes with Kinnaird College, Lahore, Pakistan and La Trobe University, Australia. These exchange programmes are fantastic ways of discovering yourself while unearthing new passions and interests. Journalism students have been chosen for these exchange programmes due to the wide range of abilities they bring to the interview table.

Many students in the programme work part time with media organizations during the semester and everyone is encouraged to pursue internships in the vacations. Students from the programme have interned with organizations such as The Times of India, India Today, Indian Express, The Hindu, NDTV, BBC, Discovery Channel, Doordarshan, and Hindustan Times etc. The actual scouting for placements has to be done by the student themselves. Nevertheless, students from LSR are snapped up by organizations that value the tag that comes with being an LSRian.

The extensive network of LSR alumna in the media is extremely beneficial for students whether it is applying for internships or for actual employment. Some eminent media professionals and Ex-LSRian are Sabina Sahgal Saikia- Editor, Delhi Times and Nidhi Razdan- Anchor, NDTV 24/7. The Journalism Programme has illustrious alumna like Shweta Rajpal Kohli- Correspondent, NDTV Profit; Anupreeta Das, Senior StaffWriter, National News Bureau, The Indian Express; Akansha Banerjee, CNBC TV18, Shruti Gupta, Recipient of the 'CNN Young Journalist Award (Print and Online)' Web Reporter with NDTV; Urvashi Sibal, Reporter, CNN-IBN; Pallavi Bali, Correspondent, India Today Group etc.

Many of the students also opt to pursue higher studies and have been accepted to the best universities in the country and in the world. Many students from the Class of 2005 have gone on to pursue graduate degrees in fields like Mass Communication, Law, Human Resource Development, Social and Political Studies, Public Administration and Marketing Communications from institutions like Cornell Institute for Public Administration, Cornell University U.S.A; Trinity College, University of Cambridge, U.K.; Bournemouth Media School, Bournemouth University; Mass Communication Research Centre, Jamia Millia Islamia, Symbiosis College of Management and Human Resource Development and Law Faculty, University of Delhi, apart from others.

Merits: Its LSR! Great Faculty, Facilities and Contacts!

Demerits: Emphasis on Print Journalism only (although internships and visiting faculty are drawn from all media), constantly changing Timetables depending on the schedules of visiting faculty and erratic exam schedules because of bureaucratic problems within Delhi University

All in all, the programme rates 5 stars!

Dorian Spaak

Student, Amrita School of Journalism

I am French. I came to India for the Post-Graduate Diploma of Amrita School of Journalism. I completed a diploma in Engineering from the University of Technology of Compiegne last year.

There's something thrilling with studies at Amrita.

One of the reasons may be that studies mean far more than books and classes here. Amrita School of Journalism intends to be an open and intensive training ground. We cover the core academic subjects in relation with journalism, but they are not considered an end in themselves. They are meant to be practically understood. This approach is quite different from most of the academic trainings, and exciting!

Dynamism and love for well-done work are Amrita's core values. The class size, twenty students this year, is ideal as it allows a great flexibility. It's usual to get schedules changed at the last moment, not because of organization bugs, but that an interesting opportunity popped up at the last minute. Believe me, when you start getting the taste of it, you won't feel like resting.

Time passes fast, but you feel like you're using each and every second to the fullest. You catch up fast, for the rhythm set by the faculty, right from the beginning, leaves you no choice. There is an amazing symbiosis between students and faculty members. We receive more than mere professional skills in Amrita; life skills are given utmost importance. The frequent (and sometimes extensive) informal sessions we have with the faculty, sharing experiences and "life tips", change the way we look at our lives. We learn to handle our life in Amrita and obviously, that makes a difference.

The Journalism School in itself is recent but it benefits from the excellent campus and the infrastructure support from the engineering and business school, as well as an exceptional natural environment. You meet people from all over India (and more) and these numerous interactions widen your horizons. Research is very important to students and faculty at Amrita and we have frequent visits from prominent foreign academicians, triggered by an agreement with fifteen top US Universities (including Harvard, Yale, Princeton, etc). We have been to many external events and met people from very different backgrounds.

It seems that, in ASJ, the only limitation is your ability to grasp opportunities. Students who cannot work without the traditional framework are given "conventional" assignments and evaluations but those who show their ability to work by their own are given more space to evolve. You have to stick to the deadlines, but it's your problem how you do it.

Now that the end of the course is in sight, we don't feel like leaving. But there's a big challenge ahead, and we all feel that all that we've learned here is just a starting point, something that will help us to build the rest of our life. Don't you miss the chance!

Nabanita Dutta,

Student, Muralidhar College, Calcutta University

I am a second year student of journalism and mass communication. I have always wanted to be a journalist. This is because I believe it is a very adventurous profession. I love challenges in life and studying journalism will help me to be in an interesting and challenging vocation.

I selected Calcutta University as it is located in my state. The journalism department is good and alumni are working with several leading media houses and I want to be a part of them.

I enjoy my course and the best part is to bring out our college magazine Scribe. I work regularly for Ready to Go Magazine and NIE of Times of India.

I love every moment of my course and hope to do my MA in journalism from Calcutta University.

Piasi Sinha

Alumnus, Bhartiya Vidya Bhavan, Kolkata

I always dreamt of a career in any of the creative fields. After doing my English (Hons) I started freelancing with a few English dailies and soon I enrolled for a mass communication course in Bhavan's (BCCM) Salt Lake branch.

Bhavan's College of Communication & Management (BCCM) was an obvious choice for me. The reason why I opted for it was that the college near to my place and I could continue my work as a freelancer.

The teachers not only taught us the theories of mass communication but they always reminded of our forthcoming responsibilities as a media person. Till date I can say this institute has got the very best teachers. Many of us have gone to other fields but definitely the course has helped us to grow as an individual.

Pratishtha Dobhal

Student, Development Communication, A.J.K., Mass Communication and Research Centre, Jamia Milia Islamia, New Delhi

In the increasingly shrinking world of today, communication has become a means to an end.....for a brighter more progressive tomorrow. It empowers us, jolts us, compels us, and sometimes dictates us.

The Mass Communication and Research Centre at Jamia Millia Islamia is one of the premier institutes in the country for communication studies and it constantly strives to achieve new milestones.

Over the years, its students have carved a niche for themselves in fields as diverse as photography, electronic journalism, radio, theatre, television and film. Some have become accomplished independent producers and directors.

It has produced many illustrious students since its inception, including Barkha Dutt, Shah Rukh Khan and the famous director of the widely acclaimed movie 'Company'. In almost all fields of communication, one is bound to find a product of M.C.R.C. Its name is synonymous with great brand value and credibility.

Development Communication was first brought into focus by UNESCO, after the Second World War, and is all about using communication to bring about significant developmental changes. The course at Jamia was started four years ago in collaboration with Ford Foundation.

By the end of the course with sufficient experience in camera work, editing, newsletter or magazine production, street theatre, puppetry and nuances of radio we are required to make an audio visual production, photo shoot a documentary or a fiction and radio program one minute spots as our final submissions.

As a student of Development Communication, I have grown to understand the grass root level issues and problems. The course and the exposure at Jamia, has actually helped me in seeing the world differently, more diligently. To look hard for a story, new facets of life in our diverse country, to peacefully absorb the rich colours and textures, to find that perfect frame and shot angle, to be more sensitive to my surroundings, to be more perceptive and to always look beyond the surface and to try and come out of our superficial cocoons.

Jamia has truly been instrumental in arousing a brand new “thinking” me.

Priyanka Chhabra

Student, Kamla Nehru College, New Delhi

The one thing I was sure about was that I had to be part of the media industry, which thrives on creativity and is always on the move - something that defines me.

Journalism was and still is one of the popular courses at Delhi University (DU). It is a three-year course, which fetches you a degree in B.A. (Honors) Journalism, and opens the doors to one of the fastest growing industries in the country.

When I joined Kamala Nehru College (KNC) in 2004 I had no idea of what to expect from the course, or what the course expected out of me.

The first semester had subjects like political science, economics, sociology, and international relations. Though these subjects were interesting, they weren't interesting enough to be part of a journalism course. I feel this is a problem with the structure of the course. There are a few subjects which can be learnt 'on the job', and the course should focus more on practical learning.

As the President of the Journalism Association of Kamala Nehru College, my experience has been – (a) no learning goes waste (something you heard in a boring lecture can be very helpful in a tricky situation), and (b) you have to follow a pro-active policy and take initiatives, instead of waiting for someone to come along and do it for you.

At annual journalism festival, Journo Junction, we have created a space for forging a bridge between journalism, creativity and activism. Till now we have organized the festival twice and it has received a tremendous response from colleges in DU and other universities. The festivals has seminars, interactive sessions and workshops. Noted media persons who have participated include B.G. Verghese, Anubha Bhonsle, Sudhir Tailang, Shobini Ghosh and Kavita Joshi.

Another initiative has been the production of a two-page broadsheet titled – COMMUNIQUE. It has been a student's initiative with help from the faculty members and has been widely circulated.

We are also part of the community radio initiative at IIMC (Indian Institute of Mass Communication) – Apna Radio, aired at 96.9 FM everyday for an hour, covering a distance of almost 8kms. The final year students (2005-06) have produced over 40 shows on issues as diverse as interviews with artists at Dilli Haat, the Pakistani band JAL, theatre personality M.K. Raina; features on Chandni Chowk, the changing trends in Khadi; docu-dramas on the recent Delhi bomb blast and an adaptation of Premchand's novella 'Nirmala'. Since the shows were produced by the students, we learnt a lot about techniques of radio production and anchoring.

Also as part of the course final year students have produced short documentaries on various issues like privatization of water, street children, schizophrenia etc. This gave us a first hand experience of the nuances of filmmaking - scripting, shooting and post-production activities. My film is titled Platform No. 8, which is an insight into the lives of children living at the New Delhi Railway Station and was awarded the second prize at the Fringe Festival recently organized by The Campus Paper.

We also have an active film society, Wide Angle, which holds weekly film screenings. Without limiting ourselves to a specific genre, we screen films like Fahrenheit 9/11, Bowling for Columbine, Chokher Bali, Close Up, Gone With The Wind and Khamosh Pani.

For me a lot of learning happened outside classes – in seminars, workshops, lectures and film screenings. The best part is you don't need to always bunk classes to attend these, as our faculty is extremely supportive and encouraging of learning outside classes. Moreover in the final semester there are no papers, the students only have to do an internship and a research project – so that period ensures that before we graduate we do get practical experience of working with an organization.

Right now our students are interning with some of the biggest organizations like – CNN-IBN, CNBC-TV18, Headlines Today, Zee News, Hindustan Times, Ogilvy and Mather and Miditech.

Most of the students have picked up very interesting subjects for the research projects and this is helping us research issues which interest us like – Blogging and Journalism, Corporate influences on the media, the Naxalism, Fundamentalism and many more.

Lastly I would just like to say that the course is as good or bad as you want it to be. The college and the department has vision, defined by the faculty and the Principal, the space and the intent for providing education which helps the students find their right place in the industry.

Rashmi Balakrishnan

Alumnus, Indian Institute of Journalism & New Media, Bangalore

After having completed graduation in Computer Science, I went on to pursue Online and Print Journalism from the Indian Institute of Journalism & New Media, Bangalore. This institute wasn't my 'dream school', yet, it made me a different person, a much better human being!

This institute situated in the rural area, has nothing to offer except a lush of greenery all around... lots of fresh air, a hostel and media lab – that became our second home and a glimpse of rural life, far from the Bangalore fame!

Soon, the weekly beats...reaching out to people ranging from street-vendors to police commissioners, learning to be smart and getting out details and a shopping in-between the reporting sessions was our life! Though we hated the edit-meets that were scheduled to rip apart our stories and the late-night slogging to design and get our weekly newspaper printed! We also maintained a news portal and the students specializing in television, made a weekly news bulletin.

That's when all this tears, sweat and cribbing made sense...when we saw our words in black and white, when we saw them as typed out the URL of our portal and as we saw live on the screen!

The late-night parties in our hostel, the tea-breaks we would run for, our big hostel rooms were all our luxuries in midst of the word's world! And none of us would forget our professors who put us to test every single day...who never accepted 'excuses' and who taught us what 'deadlines' meant. Thanks a ton to them...

Every one of us might not become a great journalist in the future years...but definitely, the one-year journalism course was more than the certificate we received. It will remain a cherished chapter of our lives!

Ritusmita Biswas

Alumnus, Asian College of Journalism

Studying at The Asian College of Journalism was one of the greatest experiences of my life. Being a journalist was never a conscious decision on my part. It was something that just happened.

From August 17th 2001 there began a very interesting and productive period of my life. I learnt a lot at ACJ but more than that I unlearnt a lot of things. In fact I unlearnt my entire English language style and re-learnt how to write English that is simple, journalistic, precise yet flowing.

The best part about ACJ is definitely its teachers. Our adorable dean K. Thomas Oommen [who right now is the dean at Manorama school of journalism at Kottayam , Sri Kumar Sir who was always there to help students, Mahalaxmi madam and Nalini Rajan both of whom were excellent teachers, the galaxy of visiting lecturers all of whom were stalwarts in their own field like Ammu Joseph, Sampat Kumar, P. Sainath, N Ram among others, makes studying at ACJ a really enriching experience.

This practical oriented course equipped us to be fully competent when we ventured to our first jobs in media.

Sandipi Chatterjee

Student, Mass Communication, Jadavpur University

I want to be a hard news reporter.

A 10-5 job has never attracted me. I have always wanted to do something new and different. I believe journalism perfectly fits the bill.

I love interacting with new people and this profession will allow me to do so.

Studying journalism in Jadavpur is a great experience. It is the second best university in the country and since I am a working person this course suits me better.....I am happy and very satisfied with my decision.

Shoma A. Chatterji

Alumnus, Somaiya Institute of Journalism and Mass

Communications (Batch of 1981)

When the rejection slips stapled to my articles were enough to use as wallpaper, I decided it was time I took a course in journalism.

At 38, I was comfortably settled into marriage and motherhood. I also taught Economics fulltime at a local college. The Somaiya College at Vidya Vihar in Mumbai was starting a postgraduate diploma course in journalism and mass communications.

We had the best of faculty drawn mainly from the Times of India.

Eight out of the 21 who had initially enrolled dropped out. Three of us competed fiercely for the top rank and I won. I also bagged the Best All-round Student Medal. No one was more surprised than me.

We brought out two issues of 'Montage', a name I can take credit for. I did my internship at the Financial Express and convinced the news editor to introduce a culture column in its Sunday issue. That was my first column as art critic. Some years later, I taught at the institute. Many of my students have done extremely well. I also conducted workshops on film appreciation and creative writing at week ends and taught for some years at the K.C. College of Journalism.

I am deeply obliged to the institute for whatever little I have been able to achieve in my long career as freelance journalist, teacher and author that has seen the publication of thousands of articles and features, two national awards, two private awards and 16 books over 25 years.