



**K20U 0482**

**Reg. No. :** .....

**Name :** .....

**II Semester B.A. Degree (CBCSS (OBE) – Regular) Examination, April 2020  
(2019 Admission)**

**COMPLEMENTARY ELECTIVE COURSE IN PSYCHOLOGY  
2C06 PSY : Social Psychology**

Time : 3 Hours

Max. Marks : 40

Short answer questions. (Answer **all** questions. **Each** question carries **1** mark).

1. Implicit attitudes.
2. Prejudice.
3. Milgram experiments.
4. Sleeper effect.
5. Gestures.
6. Empathy.

Short answer questions. (Answer **any 6** questions. **Each** question carries **2** marks).

7. Theory of planned behaviour.
8. Self-fulfilling prophecy.
9. Just-world hypothesis.
10. Gender and prejudice.
11. The out-group homogeneity bias.
12. The elaboration likelihood model.
13. Correspondent - inference theory.
14. Hindsight bias.

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Essay questions. (Answer **any 4** questions. **Each** question carries **3** marks).

15. Attribution errors.
16. Diffusion of responsibility.
17. Social dominance orientation.
18. Personality factors involved in helping.
19. Brief history of social psychology.
20. Techniques for countering prejudice.

Long essay questions. (Answer **any 2** questions. **Each** question carries **5** marks).

21. Explain the various ways by which we develop attitudes.
22. Briefly explain the Yale Communication Model.
23. Which are the methods of social psychological research ?
24. Explain briefly the different steps involved in the 'emergency response' process.

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