



M 8449

Reg. No. :

Name :

IV Semester B.A. Degree (CCSS – Reg./Supple./Imp.)
Examination, May 2015
COMPLEMENTARY COURSE IN JOURNALISM
2C02/3C02/4C02 JNL : Print Media Journalism

Time : 3 Hours

Max. Weightage : 30

PART – A

Answer **any 8** questions **not** exceeding **30** words. **Each** question carries **1** weightage.

(8×1=8)

1. Running story
2. Soft news
3. Copy desk
4. Cover story
5. Freelancer
6. Morgue
7. Paginate
8. Stringer
9. Target audience
10. Angle
11. Copy
12. Journalistic objectivity.

P.T.O.



PART – B

Answer **any 5** questions **not** exceeding **150** words. **Each** question carries **2** weightages. **(5×2=10)**

13. Examine the qualities needed for a good reporter.
14. Mention the duties of a sub editor.
15. Briefly examine the organisational structure of a newspaper.
16. What is Freelance writing ?
17. What is citizen journalism ?
18. What are the essential ingredients of news ?
19. Explain 'hard news' and 'soft news'.
20. What preparation is needed for a good interview ?

PART – C

Answer **any two** questions **not** exceeding **450** words. **Each** question carries **6** weightages. **(2×6=12)**

21. Examine the different types of interviews.
 22. Explain the duties and responsibilities of a newspaper editor.
 23. Why is editing essential for a newspaper ?
 24. Explain news value.
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