



M 6232

Reg. No. : .....

Name : .....

IV Semester B.A. Degree (CCSS – Regular./Supple./Imp.)  
Examination, May 2014  
COMPLEMENTARY COURSE IN JOURNALISM  
2C02 JNL / 3C02 JNL / 4C02 JNL : Print Media Journalism

Time: 3 Hours

Max. Weightage : 30

PART – A

Answer **any 8** questions **not** exceeding **30** words. **Each** question carries 1 weightage.

(8×1=8)

1. Running story
2. Scoop
3. Editorialise
4. Handout
5. Facsimile
6. House organ
7. IENS
8. Screamer
9. Jump
10. Sidebar
11. Morgue
12. Fourth estate.

P.T.O.



PART – B

Answer **any 5** questions **not** exceeding **150** words. **Each** question carries **2** weightage.

(5×2=10)

13. Explain news values.
14. What are the important points to be remembered in conducting an interview ?
15. Explain hard and soft news.
16. What is investigative reporting ?
17. Explain the main types of leads.
18. What is copy editing ? Explain the qualities needed for a copy editor.
19. Examine the important international news agencies.
20. Explain the different sources of news.

PART – C

Answer **any 2** questions **not** exceeding **450** words. **Each** question carries **6** weightage.

(2×6=12)

21. Explain the duties of a News Reporter.
  22. Discuss the organisational structure of a newspaper.
  23. Discuss the art of writing headlines.
  24. Comment on feature writing.
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